



Entry Guide & FAQ's

CELEBRATE INNOVATION AT THE 5G WORLD
AWARDS CEREMONY!

5G World Awards

12 June 2019, Draper's Hall, 7pm

CELEBRATE INNOVATION AT THE 5G WORLD AWARDS CEREMONY!

The 5G World Awards celebrate innovation and excellence in the telco industry - acknowledging the entire ecosystem both within London and beyond.

With 15 dedicated awards categories, the 5G World Awards are designed to showcase innovation in 5G trials, developments, automation technology, core network technologies and more.

This year's awards are taking place at Draper's Hall, located in the very heart of the City of London.

Each category is independently judged by our neutral panel of industry analysts and specialists

WHO CAN ENTER?

- Entries are open to both network operators and solution providers.
- Entrants can nominate their own company/project, a project they have developed in partnership or submit the entry on behalf of another party.

WHY ENTER?

- This is your chance to gain recognition for your hard work at an event full of industry professionals
- Credibility sells – winning this prestigious accolade is something that money can't buy
- Master your sector – our awards cover activities across the industry
- You don't have to be big – just the best! You have done the hard work, now all you need to do is convince the judges you're the best.

CATEGORIES

1. Best 5G commercial launch (operator)
2. Best 5G network development in Europe (operator or vendors)
3. Most innovative 5G trial
4. Best deployment of LTE Advanced Pro (Operator or vendors)
5. Best network automation project (Operator or vendors)
6. Best 5G Core Network Technology (vendor)
7. Best Telco digital transformation project (Operator or Vendors)
8. Telecom Service Innovation (Operator)
9. Best Network Security Technology (vendor)
10. Best Service Assurance Technology (vendor)
11. Revolutionary network densification initiative (End users or vendors)
12. Leading contribution to edge computing (Operator or vendors)
13. Leading contribution to network slicing (End users or vendors)
14. Diversity in telco
15. People's Choice Award

Awards Entry Deadline: 15 May 2019

ENTRY CRITERIA

Best 5G Commercial Launch

This award recognises the most impressive commercial launch of a 5G network, enabling new capabilities and services. This award category accepts entries from mobile operators.

Judges will look for:

- An outline of the launch
- Description of the technology roadmap
- Demonstration of expected ROI
- Characteristics of what makes the launch successful and KPIs by which success has been measured
- Outline the impact of the launch for the customer or consumer

Best 5G Network Development in Europe

This award recognises the best 5G network development project in Europe, contributing to the region's global competitiveness and innovation. This award category accepts entries from mobile operators and solution providers.

Judges will look for:

- An outline of the project
- Characteristics that constitute the project innovative
- Description of the projected ROI for the operator
- Description of the technology roadmap

Most Innovative 5G trial

This award recognises the most innovative global 5G trial, promoting the use of the technology in a specific industry vertical (e.g. automotive, healthcare, manufacturing, etc). This award category accepts entries from mobile operators, vendors, industry verticals or other industry players who have been part of a world-leading 5G trial.

Judges will look for:

- An outline of the project
- Characteristics that constitute the trial innovative, successful and unique
- A description of the KPIs by which success was measured

Best Deployment of LTE Advanced Pro

The award recognises the best adoption of LTE A-Pro that bridges the gap with 5G. This award category accepts entries from mobile operators or vendors who have supported the operator during the deployment.

Judges will look for:

- An outline of the project
- Specific characteristics that make this project unique
- A demonstration of the benefits of the deployment to operators and consumers, with case study examples where appropriate

ENTRY CRITERIA

Best Network Automation Technology

The award recognises the best network automation project that has delivered measurable rewards for the operator using advanced automation solutions. This award category accepts entries from mobile operators or vendors.

Judges will look for:

- An outline of the project
- Specific characteristics that make this project unique
- A demonstration of the benefits of the deployment for the mobile operator
- A demonstration of the benefits of the deployment to operators and consumers, with case study examples where appropriate

Best 5G Core Network Technology

The award recognises the best core network solution that is enabling network transformation or a new service for the operator with guaranteed QoE. This award category accepts entries from solution providers.

Judges will look for:

- An outline of the product / solution
- Specific characteristics that make this technology unique
- An example of the deployment of this solution
- A demonstration of the benefits of the deployment to operators and consumers

Best Telco Digital Transformation Project

This award recognises the best process-driven telco digital transformation, implemented to turn the organisation into a digital Operator fit for the future; this can be cultural or organisational transformation. This award category accepts entries from mobile operators or vendors.

Judges will look for:

- An outline of the transformation plan or initiative and how it contributed to the business' digital transformation
- An explanation of why the project was implemented and how success was measured
- A description of how the organisation's digital transformation resulted in better products, new services and/or revenue with case studies

ENTRY CRITERIA

Telecom Service Innovation

This award recognises an innovative telco application, service or solution that addresses a specific challenge, or enables a specific outcome that was not previously achievable. Services can include (but are not limited to) data, IoT, voice, video, other digital and VAS, managed services. This award category accepts entries from mobile operators able to showcase how the new service revolutionises the market.

Judges will look for:

- An outline of the service, and its impact on the industry
- Specific characteristics which makes the service unique
- A demonstration of implementation and impacts in real life market conditions, with case study examples where appropriate

Best Network Security Technology

This award recognises an innovative network security solution provider showcasing how they are providing cutting edge security services and preparing their telco customers for the 5G security threats.

Judges will look for:

- An outline of the technology and its impact on the industry
- Specific characteristics which makes the technology cutting edge
- A demonstration of implementation and impacts in real life market conditions, with case study examples where appropriate

Best Service Assurance Technology

This award recognises an innovative service assurance solution provider showcasing innovative technologies that deliver critical visibility into the mobile operators' increasingly disrupted architectures.

Judges will look for:

- An outline of the technology and its impact on the industry
- Specific characteristics which make the technology cutting-edge
- A demonstration of implementation and impacts in real-life market conditions, with case study examples where appropriate

ENTRY CRITERIA

Revolutionary Network Densification Initiative

This award recognises a cutting-edge network densification initiative led by either a mobile operator or a solution provider, able to showcase how they are preparing for the faster speeds and higher connectivity needs. This award category accepts entries from mobile operators and solution providers.

Judges will look for:

- An outline of the initiative
- Specific characteristics which make the initiative innovative
- A demonstration of implementation and impacts in real-life market conditions, with case study examples where appropriate

Best Edge Computing Technology

This award recognises a leading edge computing solution which enables the transition to a 5G network or new service delivery. The solution can be physical infrastructure, software or site management services.

Judges will look for:

- An outline of the technology
- Specific characteristics which make the technology cutting-edge
- A demonstration of implementation and impacts in real-life market conditions, with case study examples where appropriate

Leading Contribution to Network Slicing

This award recognises a solution provider showcasing a world-leading network slicing solution that contributes to services improvements from the operator.

Judges will look for:

- An outline of the technology
- Specific characteristics which make the technology cutting-edge
- A demonstration of implementation and impacts in real-life market conditions, with case study examples where appropriate

Diversity in Teleco

This award recognises an individual or organisation who has demonstrated a true commitment to diversifying the tech workforce, whether it be within their own company or an industry wide initiative

People's Choice Awards

HOW TO ENTER

- 1) **SELECT** – your category
- 2) **CREATE** – your online account [here](#)
- 3) **COMPLETE** – the online entry form explaining why you or your company should be considered a winner this year. Please refer to the category criteria to guide your entry.
- 4) **SUBMIT** – your entry and you will receive an automated submission receipt

Entry deadline: 15 May 2019

<https://tmt.knect365.com/5gworldevent/awards>

Confidentiality

We recognise and respect the sensitive nature of the information submitted in the entries. We ensure that this recognition is shared by our Judging Panel and therefore require each judge to sign a confidentiality agreement before they are appointed. Entries are not disclosed or discussed outside the judging process. Once an entry is shortlisted, extracts from the entry summary only will be sourced for inclusion in the Awards ceremony and any subsequent editorial coverage. Please ensure your entry summary contains no confidential or sensitive information. The Judging Panel for each Award is selected to avoid any conflict of interest.

FAQ

Q. How do I enter?

A. It's very simple. Ensure you have read the entry guidelines and category criteria. Decide which category/categories you wish to enter, and create your on-line account at <https://www.eventsforce.net/informabi/37/home>. Once you are ready click 'Enter Now', follow the onscreen instructions, saving your entry as you go, and submit your entry by clicking 'Enter'.

Q. How much does it cost to enter?

A. Entering the 5G World Awards costs £299 (+VAT). Entries can be paid for online.

Q. When is the entry deadline?

A. Entries are being accepted until Friday, 15 May 2019.

Q. I am not sure which category our entry would fit into?

A. If you are not sure which category your entry fits into, please contact Natalie Cornwell at natalie.cornwell@informa.com for further assistance.

Q. Can I enter the same submission into more than one category?

A. We encourage entries in more than one category per individual or company, where appropriate; please ensure to review the category criteria and tailor your entry accordingly.

Q. How will I know whether my submission has been received?

A. All submissions will be acknowledged by an automated email once you have submitted your entry. Our awards team will also get in touch with you again shortly before the entry deadline. If you have any concerns, please contact Natalie Cornwell at natalie.cornwell@informa.com

Q. How will I know if my submission has been successful?

A. Following the judging all companies and individuals will be notified by email. Finalists will be announced on our website. If you are successful, you will also receive an email from us on what happens next.

Q. Are there other ways I can get involved in the awards?

A. Yes, there are many sponsorship opportunities available. please contact Natalie Cornwell at natalie.cornwell@informa.com

THANK YOU

Entry Deadline: 15 May 2019

Visit <https://www.eventsforce.net/informabi/37/home> to start on your entry now.

Entry, ticket bookings and general enquiries:

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