

Who attended the Global Carrier Billing Summit?

+31%
NET PROMOTER
SCORE (INDUSTRY
AVERAGE +3%)



87%
SATISFACTION
RATING SCORED
BY ATTENDEES



83%
RATED GCB AS
A MUST ATTEND
INDUSTRY EVENT



50+
MEETINGS
TOOK PLACE

15+
KEYNOTES

ATTENDEE TYPE

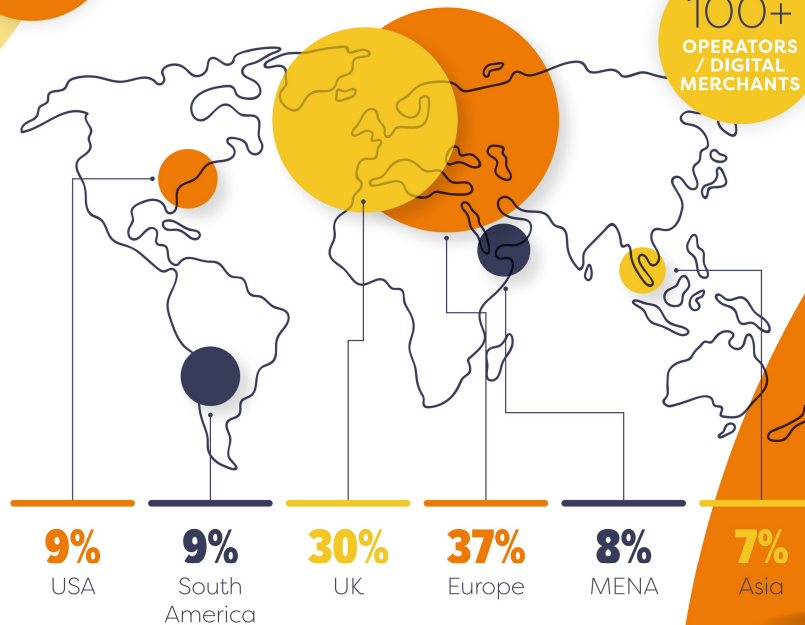
C-Level.....	23%
Director.....	29%
Head.....	16%
Manager.....	23%
Technical.....	6%
Sales.....	3%



200+
ATTENDEES

30+
INDUSTRY
SPEAKERS

GEOGRAPHICAL BREAKDOWN



EVENT APP USAGE



MAIN REASONS FOR ATTENDING THIS SHOW:

NETWORKING

TO MEET WITH EXISTING CLIENTS

TO KEEP UP TO DATE WITH THE LATEST TRENDS AND PRODUCTS