Chair's Opening Remarks and LatAm State of Play |

10:00 - 10:10
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

- What progress has been made towards 5G in Latin America
- COVID-19: staller or driver of a digital revolution
- Identifying opportunities and overcoming challenges

Participants

Ari Lopes - Principal Analyst: Latin America, Omdia

Sponsor Case Study | Driving Transformation with a 5G Network

10:10 - 10:25
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

- Supporting economic growth with 5G connections
- 5G apps and services that will boost connections and drive investments
- Consumer and enterprise opportunities: developing strategies to monetise services

Participants

Javier Zarate Hernandez - Wireless Networking Marketing Solution Sales – Latin America, Huawei

Enterprise Services Panel Discussion | Monetising Services for the 4th Industrial Revolution

10:25 - 10:55
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

- Private-LTE and Private-5G: what are the opportunities for the region?
- Mining, Manufacturing, Agriculture and more: the industries primed for connectivity
- Industrial IoT and connected industries: where are the most exciting opportunities
- Do enterprises seek 5G connectivity or will LTE lead the revolution?

Participants

Moderator: Ari Lopes - Principal Analyst: Latin America, Omdia

Panelist: Marcia Costa - Executive Manager Technology Infrastructure, Vale

Panelist: Diego Silva De Aguiar - Head of Product and Marketing B2B for Telefonica Brasil, Telefonica Brasil

Panelist: Eric Rodriguez - Lead Architect Mobile and Enterprise Networks, Cisco SP LATAM

Panelist: Helio Oyama - Director of Product Management LATAM, Qualcomm

Understanding the Latin America Consumer

10:55 - 11:10
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

- What do consumers want from their network?
- COVID-19 and the consumer: how has the coronavirus impacted consumers
- Developing products for the consumer: what do consumers want from their connections and do they need 5G?
- 5G devices: availability and affordability for the Latin American consumer

Participants

Erick Rada - Head of Business Intelligence & Customer Value Management, Digicel Group

Sponsor Address | Next-Generation Applications for the 5G Consumer

11:10 - 11:25
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

- Unearthing the applications that will drive consumer 5G
- From content to gaming: understanding the new opportunities
- Reshaping experiences: e-sports and entertainment

Participants

Luiz Tonisi - President: Latin America, Qualcomm

Lessons Learned from Asia | Consumer and Enterprise 5G Opportunities

11:25 - 11:40
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

Participants

Virat Patel - Managing Director, Pioneer Consulting Asia, Pioneer Consulting Asia

Speaker Q&A |

11:40 - 11:55
Part 1 | Monetizing Services: Capitalizing on Opportunities from the Consumer to the Enterprise

In this live session, our speakers will come together to answer your questions.

Lunch Break

11:55 - 13:00

5G Standardization and the Vision for Beyond 5G

13:00 - 13:15
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

- 5G Standardization – where do we stand?
- Our vision beyond 5G – what might look like the next generation of this standard?

Participants

Adrian Scrase - CTO, ETSI

Sponsor Address | Multi-environment and multi-spectrum 5G design challenges

13:15 - 13:30
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

From low band rural deployment to mmW dense urban deployment, tackling the challenges of multi-spectrum 5G network design

- Challenges of 5G mmW vs. low bands à Models, maps, etc.
- Diversity of environments/frequency bands = diversity of models, map requirements
- Solution methodology, i.e. audit of the environment, model strategy, measurement, calibration,…

Participants

Sylvain Aubin - Infra Network Design Director, SIRADEL

Operator Address | How Governments Can Support Operator Investments

13:30 - 13:45
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

- What do operators need in order to drive investment into 5G
- Promoting cooperation: how regulators and operators can work together to drive competition and growth
- Overcoming regulatory hurdles: developing a coordinated approach to connectivity

Participants

Jose Riviera - Head of Regulation, Telefonica Costa Rica

Panel Discussion | Unleashing Spectrum to Encourage 5G Opportunities

13:45 - 14:15
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

Participants

Moderator: Gerardo Mantilla - Regulatory Project Director, Artifex Consulting

Panellist: Julissa Cruz - Executive Director, INDOTEL Dominican Republic

Panellist: Pamela Gidi - Sub-Secretary of Telecom, SUBTEL Chile

Panellist: Walid David - Vice Minister of Connectivity, MINTIC Colombia

Panelist: Maryleana Mendez - General Secretary, ASIET

Speaker Q&A |

14:15 - 14:30
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

In this live session, our speakers will come together to answer your questions.

5G Latin America Awards Ceremony

14:30 - 14:35
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

End of Latin America Digital Symposium Day 1

14:35 - 14:40
Part 2 | Spectrum and Regulation in Latin America: Igniting the Fires for an LTE and 5G Revolution

SCHEDULE
DIGITAL SYMPOSIUM DAY 1: 5G LATIN AMERICA - 27/04/2021

TIME	PART 1	MONETIZING SERVICES: CAPITALIZING ON OPPORTUNITIES FROM THE CONSUMER TO THE ENTERPRISE	PART 2	SPECTRUM AND REGULATION IN LATIN AMERICA: IGNITING THE FIRES FOR AN LTE AND 5G REVOLUTION
10:00	**10:00** - Chair's Opening Remarks and LatAm State of Play | **10:10** - Sponsor Case Study | Driving Transformation with a 5G Network **10:25** - Enterprise Services Panel Discussion | Monetising Services for the 4th Industrial Revolution **10:55** - Understanding the Latin America Consumer	
11:00	**11:10** - Sponsor Address | Next-Generation Applications for the 5G Consumer **11:25** - Lessons Learned from Asia | Consumer and Enterprise 5G Opportunities **11:40** - Speaker Q&A | **11:55** - Lunch Break	**11:55** - Lunch Break
12:00		
13:00		**13:00** - 5G Standardization and the Vision for Beyond 5G **13:15** - Sponsor Address | Multi-environment and multi-spectrum 5G design challenges **13:30** - Operator Address | How Governments Can Support Operator Investments **13:45** - Panel Discussion | Unleashing Spectrum to Encourage 5G Opportunities
14:00		**14:15** - Speaker Q&A | **14:30** - 5G Latin America Awards Ceremony **14:35** - End of Latin America Digital Symposium Day 1

The Open RAN Opportunity for Latin America

10:00 - 10:15
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

- Telefonica leading the way: Open RAN opportunities for the region
- Developing Open RAN standards to boost interoperability
- Deployment best practice in Open RAN

Participants

Interviewer: Diane Rinaldo - Executive Director, ORAN Policy Coalition

Interviewee: Andrea Folgueiras - Hispam CTIO, Telefonica

Sponsor Address | Beyond the Radio: A holistic view of 5G

10:15 - 10:30
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

Participants

Emerson Moura - Distinguished Architect, Cisco

From the Cloud to the Edge – Virtualised Services for the Network

10:30 - 10:45
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

- Virtualising the network to deliver new services
- Cloud-native solutions to ready the network for the next generation

Participants

Carlos Alberto Santos Camardella - Telecom Engineering Consultant – Network Technological Evolution Board, Claro

AI And Automation Panel Discussion | Transforming Operations with Big Data and Automation

10:45 - 11:15
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

- The future is data
- Network automation: transforming network management through data and AI
- Understanding the customer: how data and automation can revolutionise how we understand and serve the customer

Participants

Moderator: Ari Lopes - Principal Analyst: Latin America, Omdia

Panellist: Moises Pascual - Chief Data & Analytics Officer, Telefonica Ecuador

Panellist: William Pinzon Pineda - Product Owner Senior AIOPS, Telefonica Colombia

Panellist: Claudio Nijamkin - Vice President: CALA, SQream

Service Provider Address| Virtualized Services for the Network

11:15 - 11:30
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

Participants

Roel Cueva - Chief IT PMO, Bitel Peru

Keynote Address | Next Generation CISO

11:30 - 11:45
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

Participants

Jorge Ochoa - Global Security Operations Center, Millicom Tigo

Speaker Q&A |

11:45 - 12:00
Part 3 | Technologies Showcase: The Next-Generation Techs to Prepare the Network

In this live session, our speakers will come together to answer your questions.

Lunch Break

12:00 - 13:00

Connecting Honduras | Delivering Connectivity to More Communities

13:00 - 13:15
Part 4 | Delivering Connectivity to Rural Communities

- Achieving 80% LTE penetration
- Monetising services in new communities: justifying network investment and expansion
- Introducing 4.5G and digital highways for next-generation connectivity

Participants

Santiago Benedit - Chief Executive Officer, Tigo Honduras

Sponsor Address | Building 5G networks at scale: When cloud RAN meets Network Cloud

13:15 - 13:30
Part 4 | Delivering Connectivity to Rural Communities

The 5G cloud-native architecture brings unique opportunities for cost-reduction, faster time to market and operational flexibility, but also brings some challenges. One of the main challenges operators face is how to build a cloud-native, yet scalable network architecture. A compute-based cloud architecture is optimized for the compute-intense control plane functions (e.g., CU-UP, AMF and SMF). The user plane functions (e.g., CU-UP, UPF, DU and RU) are networking focused. As such, scalability of those functions is limited when implemented on a compute-based cloud. The Network Cloud architecture from DriveNets overcomes these technological obstacles to deliver on the promise of this new architecture.

Participants

Gerardo Chavez - Vice President for Business Development LATAM, Drivenets

Panel Discussion | Boosting Rural Connectivity

13:30 - 14:00
Part 4 | Delivering Connectivity to Rural Communities

- Introducing FWA: a new solution for last mile connectivity?
- Overcoming regulatory hurdles and lack of operator will: driving a successful roaming program
- Delivering new services: what do rural communities need from the operators?
- Is national roaming a solution to unconnected rural communities?

Participants

Moderator: Ari Lopes - Principal Analyst: Latin America, Omdia

Panelist: Jose Otero - Vice President: Latin America & Caribbean, 5G Americas

Panelist: Marcelo Bregalda Lima - Wireless Network Marketing & Solution Sales - Latin America, Huawei

Panelist: Tarcisio Ribeiro - Director of International Business Development and Operator Partnerships, Facebook Connectivity

Service Provider Address: The role of Neutral Host Provider for 5G acceleration

14:00 - 14:15
Part 4 | Delivering Connectivity to Rural Communities

- Benefits, opportunities & challenges for building 5G infrastructure
- Addressing challenges: from rural or urban areas
- Delivering on the 5G promise: integrating low latency and next-generation technologies

Participants

Alberto Boaventura - Network Strategy and Architecture Manager, Oi

Speaker Q&A |

14:15 - 14:30
Part 4 | Delivering Connectivity to Rural Communities

In this live session, our speakers will come together to answer your questions.

End of Latin America Digital Symposium Day 2

14:30 - 14:35
Part 4 | Delivering Connectivity to Rural Communities

SCHEDULE
DIGITAL SYMPOSIUM DAY 2: 5G LATIN AMERICA - 29/04/2021

TIME	PART 3	TECHNOLOGIES SHOWCASE: THE NEXT-GENERATION TECHS TO PREPARE THE NETWORK	PART 4	DELIVERING CONNECTIVITY TO RURAL COMMUNITIES
10:00	**10:00** - The Open RAN Opportunity for Latin America **10:15** - Sponsor Address	Beyond the Radio: A holistic view of 5G **10:30** - From the Cloud to the Edge – Virtualised Services for the Network **10:45** - AI And Automation Panel Discussion	Transforming Operations with Big Data and Automation	
11:00	**11:15** - Service Provider Address	Virtualized Services for the Network **11:30** - Keynote Address	Next Generation CISO **11:45** - Speaker Q&A		
12:00	**12:00** - Lunch Break	**12:00** - Lunch Break
13:00		**13:00** - Connecting Honduras	Delivering Connectivity to More Communities **13:15** - Sponsor Address	Building 5G networks at scale: When cloud RAN meets Network Cloud **13:30** - Panel Discussion	Boosting Rural Connectivity
14:00		**14:00** - Service Provider Address: The role of Neutral Host Provider for 5G acceleration **14:15** - Speaker Q&A | **14:30** - End of Latin America Digital Symposium Day 2