

MVNOs World Congress

24 – 26 June 2024
Brussels, Belgium

Future-Proof your MVNO Business

2024 POST SHOW REPORT



Thank you for joining us at the 22nd MVNOs World Congress.

Your participation and engagement are what make this event truly special. It was a pleasure connecting with both new and familiar faces within the global MVNO community.

The MVNOs World Congress has consistently led the way in delivering invaluable insights and enabling powerful connections across the global MVNOs industry.

This year's event welcomed over 550 attendees, uniting stakeholders from MNOs, MVNOs, Vendors, Associations, and National Regulators from across 50+ countries. This diverse gathering ensured an unforgettable three-day program, featuring the IoT Connectivity and B2B eSIM pre-conference day, main conference and exhibition, start-up masterclasses, partner roundtables, and the MVNOs Awards Party.

The objective was to create a vibrant hub for networking, knowledge-sharing, and strategic advancement and the MVNOs World Congress delivered this. With an array of compelling case studies and a truly international audience, the event facilitated collaboration, delivered invaluable insights, and equipped attendees to elevate their business strategies, guiding them through challenges and opportunities across the dynamic MVNO ecosystem.

550+
Attendees

50+
Countries Represented

280+
MVNO & MNOs

Key themes and event features

KEY THEMES



eSIM
(Consumer & B2B)



IoT Connectivity



5G, Wholesale & Roaming



Emerging Markets



The Digital Experience



Regulations & Specifications

EVENT FEATURES



Keynote Sessions



Two Daily Content Tracks



Start-Up Masterclasses



Partner Roundtables



1-2-1 VIP Meetings



Awards Ceremony & Party

MVNOS World Congress in numbers



550+
Attendees



280+
MVNO & MNOs



45+
Exhibitors



70+
Inspirational
Speakers



50+
Countries
Represented



6
Content Tracks



150+
1-2-1 Meetings



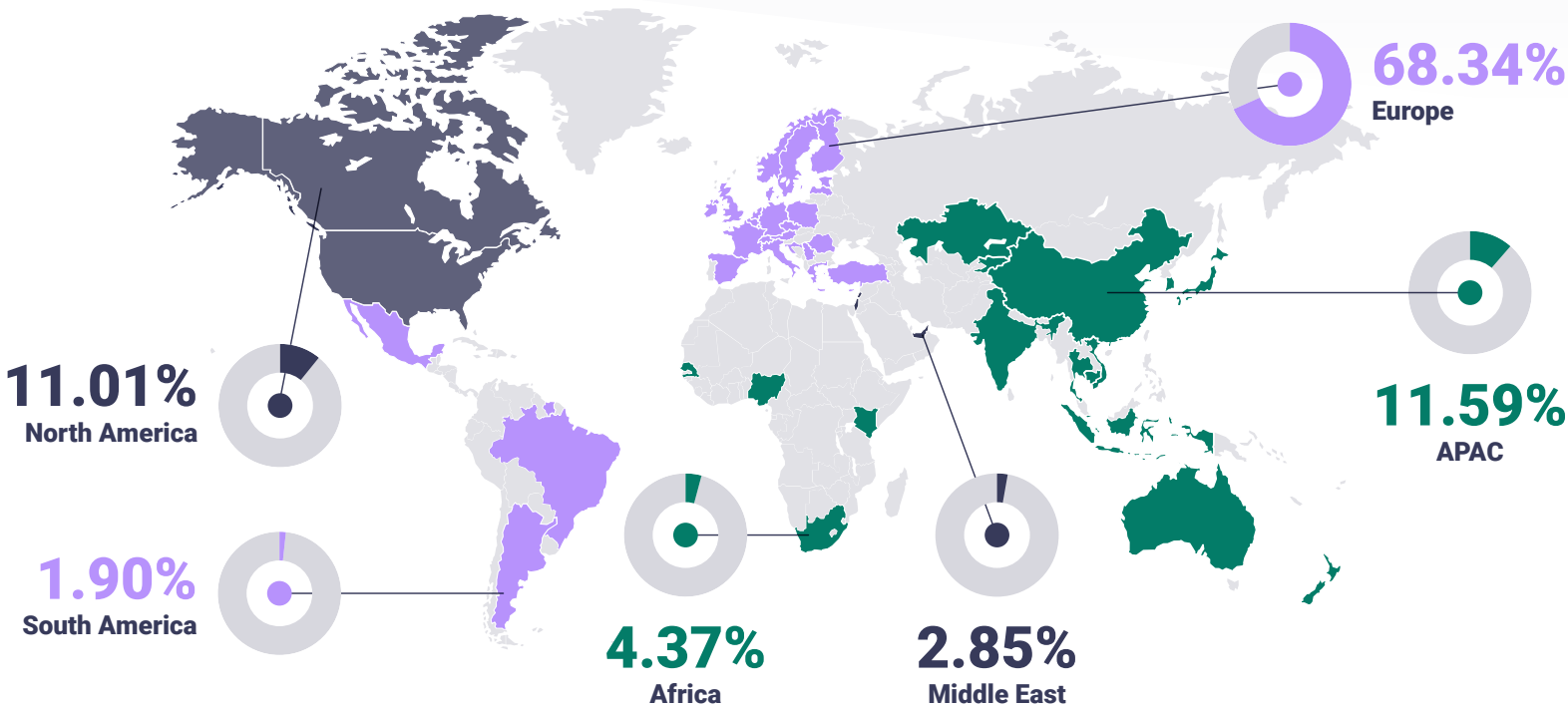
25+
Networking
Hours

JOB LEVEL



■ C-Level31.01%
■ Vice President9.46%
■ Director/Head of Department.....25.71%
■ Manager/Supervisor/Leader22.12%
■ Advisor/Expert/Specialist.....6.81%

A GLOBAL REPRESENTATION



MVNOs in pictures



Attendee snapshot

A1 Telekom Austria AG

Airalo

AT&T

Aussie Broadband

BICS S.A.

Bouygues Telecom

BT Wholesale

Cell C

China Mobile International Ltd.

China Telecom

China Unicom Global

CK Hutchison IOD Ltd

Congstar GmbH

Coop Italia - CoopVoce

Deutsche Telekom AG

Devoli Ltd

Digital SIM GmbH

eSimphony Global

Etisalat

Etiya

Ezecom

FlexiFone Telecommunications Limited

Fluke

Fonia Telecom

freenet Group

Gigs

GSMA

Holafly

Hutchison Drei Austria GmbH

Internet Initiative Japan Inc.

KT

Lebara Mobile

Lycamobile

Lyse Tele AS

Magenta Telekom

MEDION Australia

mobi

Mobile Vikings Poland

NBTC

Next Communications B.V.,

NiceMobil

Nigerian Communications Commission

Odido

Optus

Orange

Polkomtel

Proximus

Roamigo

Rocstar Wireless

Rogers Communications

RWG Mobile

SION S.A

Smarty

Sonatel

Tchamba Telecom

Tel-Consult

Tele2

Telecall

Telefonica

Telenet

Telesur

Telness Group

Telstra

Tesco Mobile

Ti Sparkle

TIM

Transatel

Turkcell

UScellular

Vectone

Ventamobile

VEON

Vodafone

Expert speakers included



Martina Klingvall
Founder
Telness



Marcos Oliveira Jr
CEO & Founder
fluke



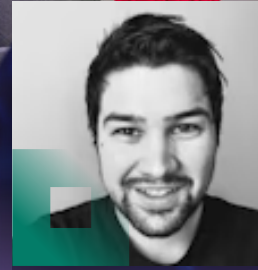
Sergio Cozzolino
TIM, P.A. International &
European Affairs GSMA SIM/
eSIM Group Chairman, ISAG
Deputy Chairman
TIM/GSMA



Maciej Grzelak
Chief Product Officer
VikingCo Poland



Kamila Kloc
Director in Directorate B
DG Connect, European
Commission



Brad Coates
EVP, Product &
Engineering
Mobi



Darius Allen
Founder & CEO
Rocstar Wireless



Usman Mamman
Head of Licensing Department
Nigerian Communications
Commission



Jacques Bonifay
CEO
Transatel



Dario Talmesio
Research Director
Omdia



Joe Torres
Director - 5G Service
Design & Lifecycle
Operations
AT&T



CONGRATULATIONS TO THE 2024 MVNO AWARD WINNERS



**Best Digital Experience
MVNO/Sub-brand of the Year**
SOURCE MOBILE



**Cloud-Based Solution
of the Year**
SOURCE AI



**Consumer eSIM Solution
of the Year**
PLINTRON



**Enterprise eSIM Solution
of the Year**
OPTIVA



eSIM MVNO of the Year
TRIPICA



Host Operator of the Year
BT



IoT Connectivity of the Year
TELNA



MVNE/A of the Year
TATA COMMUNICATIONS



OSS/BSS Solution of the Year
EFFORTEL



Start-Up MVNO of the Year
MORE TELECOM

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EXHIBITORS

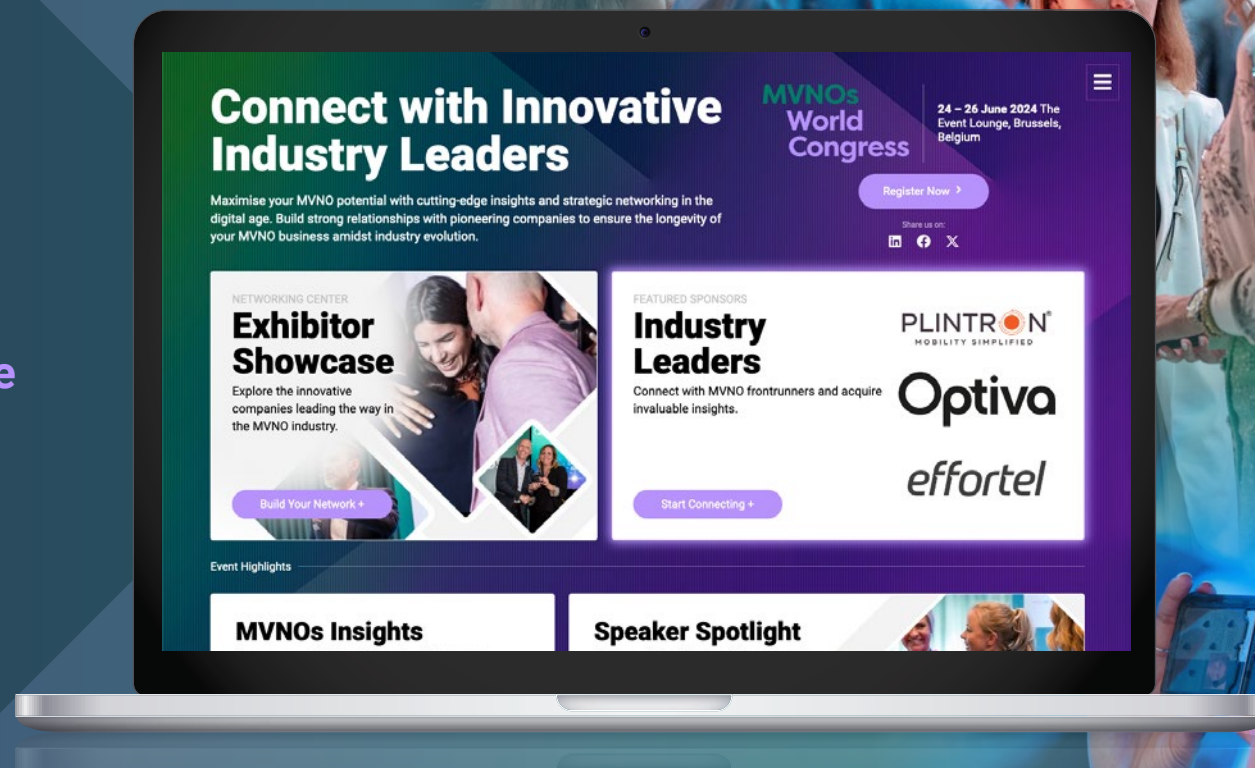


EVENT PARTNERS



Event Resource Guide

Explore the innovative companies leading the way in the MVNO industry to build strong relationships and ensure the longevity of your MVNO business amidst industry evolution.



MVNOs Connect: Community Round Up

7 November 2024 | 240 Blackfriars, London

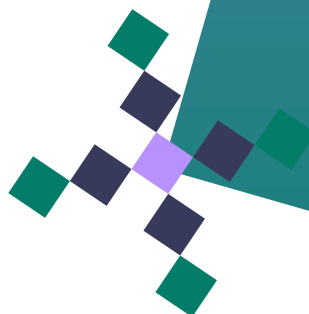
The MVNOs Series of community-driven events continues with our MVNOs Connect Event in London on 7 November, offering another day of face-to-face networking and sharing

You can expect over 3 hours of thought leadership, discussing successes, challenges, and lessons learned over the year. Enjoy opportunities to connect with the community during refreshment and lunch breaks, and at the popular MVNOs Connect Drinks in the evening. This event brings together the biggest names and new faces from the MVNOs industry and the MVNOs Series community.



80+

KEY
STAKEHOLDERS



MVNOs World Congress

12 – 14 MAY
VIENNA, AUSTRIA

World Congress

SEE YOU NEXT YEAR

