

THE CONNECTING AFRICA SERIES OF EVENTS GOES VIRTUAL

Drive your company's credibility and recognition in African telecoms and technology.

Attendees
View the number of attendees that have visited your booth and collect their contact details so you can follow-up on any conversations.

Exhibitors
View the number of attendees that have marked your booth, network directly with those at your booth and organise video calls to guarantee face-to-face engagement.

Programme
Take centre stage in our conference agenda and deliver your business insights. All content is available on-demand to ensure your audience won't miss you.

Products
View the number of attendees that have visited each product listing.

Chat rooms
View the number of meetings held and score your leads.

The screenshot shows the 'Informa Tech Virtual Event' interface. At the top, there's a navigation bar with links: Home, Attendees, Program, Exhibitors, Speakers, Map, Products, Chat rooms, and My visit. A user profile for 'John' is visible in the top right. The main content area features a large banner for 'THE CONNECTING AFRICA SERIES OF EVENTS GOES VIRTUAL' with the tagline 'Drive your company's credibility and recognition in African telecoms and technology'. Below the banner is a grid of buttons: Attendees, Programme, Exhibitors, Speakers, Map, Products, My visit, and Chatrooms. A sidebar on the left shows a user profile for 'John Doe, Business Manager, Swapcard' and a section for 'Highlight your company by editing your company page' with the Informa Tech logo and 'Platinum Booth 19'. At the bottom, there's a section for 'Platinum partners' featuring logos for IBM, Microsoft, and SES.



**Thought-
Leadership**



Networking



**Brand
Awareness**



**Lead
Generation**



**Enhanced
Analytics &
Demonstratable
ROI**

**Interested in sponsorship or exhibition opportunities
at our virtual events? Contact Becky Lyons**

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