

Global Carrier Billing Awards

Entry Guidelines

Enter before 13th August

To submit an entry, you need to create an account for the Global Carrier Billing Awards, this takes only a few minutes and can be done on the [website](#).

Once you have started your online entry you may work on your submission(s) up until 23.59 BST on the day of the deadline.

The rules:

- Entries must be written in English
- Entries must be no longer than 300 words.
- Entries must be accompanied by a 100-word synopsis of the entry as you would like it to appear on all publicity material and a Name of the entry (10 words)
- Entries must be submitted via our online entry system
- Entries will be treated as confidential, but the Global Carrier Billing Summit reserves the right to publish positive extracts from winning or shortlisted entries
- The Global Carrier Billing Summit reserves the right to publish your 100-word summary of your project and Name of the entry (10 words)
- All entries must include a clear rationale and operational relevance to the category for which they are entering. Entries that do not specify applicability to the category may not be considered by judges.
- A company can't enter the same category more than once, unless the product or project are distinctively different. Please contact us if you are unclear. Global Carrier Billing Summit reserves the right to decline entries in the occasion where a company has submitted multiple entries in a single award category.
- Confidentiality. Informa, organiser of the Global Carrier Billing Awards, recognises and respects the sensitive nature of the information submitted in the entries. We ensure that this recognition is shared by our judging panel and that entries are not disclosed or discussed outside the judging process.
- The judging panel is selected to avoid any conflict of interest. Once an entry is shortlisted, extracts from the entry summary only will be sourced for inclusion in the awards ceremony and any subsequent editorial coverage.
- Please ensure your entry summary contains no confidential or sensitive information.

Check out our top tips for entering:

- Check your entry meets the criteria. You'd be surprised how many entries get rejected due to a simple mistake such as being in the wrong category. The judges will check your entry against the criteria. You should too.
- Stick to the word limit. Make the most of the 300-word limit and focus on what really matters. We recommend using stats, figures and measurable results that emphasise your achievements as part of the entry. Using real-life examples of how the technology has been applied (e.g. by a customer) and the results this delivered are highly encouraged as well.
- Get to the point.

- Start your entry/responses with the key information about the entry, what you really want the judges to know about. Then explain the What, Where, When and How of the entry.
- Write your entry in a clear, to the point and concise manner that keeps the judges' attention.
- Do enter more than one category. There is no limit to the number of categories you can enter. A single project, deal or technology solution could work for a number of categories.
- Hit the deadline. Late entries don't count.

Global Carrier Billing Awards 2021

Entry Guidelines

1. Best Aggregator Solution for DCB
2. Most Innovative CSP Carrier Billing Service
3. Most Exciting Merchant Offering for DCB
4. Best Direct Carrier Billing Fraud Solution

Category 1 | Best Aggregator Solution for DCB

This award recognises the best aggregator solution that addresses a specific challenge or enables a specific outcome that was not previously achievable in direct carrier billing. Judges will look for information on the solution, and its impact on carrier billing services.

This category accepts entries from aggregators only.

Please respond to the below questions:

- Name of the entry (10 words)
- An outline of the entry (100 words max)
- Describe the solution in relation to its position in the market (300 words max)
- How has the impact of the solution been measured and what have the results been? (300 words max)

Category 2 | Most Innovative CSP Carrier Billing Service

This award recognises the most innovative carrier billing service offered by a telecom's operator. The judges will look for information on what makes the offering innovative, and the wider impact of the service on customers – including for sign-up, retention, and revenues.

This category accepts entries from service providers only.

Please respond to the below questions:

- Name of the entry (10 words)
- An outline of the entry (100 words max)
- Description of the service offered, and why it can be considered innovative (300 words max)
- The impact of the service on customer loyalty and revenue (300 words max)

Category 3 | Most Exciting Merchant Offering for DCB

This Award recognises the merchant that has developed the most exciting offerings for DCB customers. The judges will look for information on the merchant's offering and why this offering should be considered exciting and innovative for customers.

This category accepts entries from merchants only.

Please respond to the below questions:

- Name of the entry (10 words)
- An outline of the entry (100 words max)
- Description of the merchant offering available (300 words max)
- Characteristics of what makes the offering exciting and the impact for customers (300 words max)

Category 4 | Best Direct Carrier Billing Fraud Solution

This award recognises the best anti-fraud solution for direct carrier billing services. The judges will look for example of how the solution can support anti-fraud services and the impact of the solution on carrier billing offerings.

This category accepts entries from solution providers and service providers.

Please respond to the below questions:

- Name of the entry (10 words)
- An outline of the entry (100 words max)
- Description of the anti-fraud solution and why it can be considered innovative (300 words max)
- Impact/expected impact of anti-fraud solution on service provider DCB offering (300 words max)