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### Registration

09:00 - 09:30

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### Welcome Address

09:30 - 09:40

### Participants

**Matthew Reed** - Practice Leader, Middle East and Africa , Ovum

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### Insights into the State of Broadband in Africa

09:40 - 10:10

- Market overview of fixed and mobile markets across the North African region - Recent history and forecasts until 2023
- Comparison of North Africa to global trends
- Analysing the major markets: From Egypt to Morocco
- An outlook on strategies for developing broadband markets: Content strategies, OTT video, encouraging data usage
- Future technology trends impact on Africa - When will 5G arrive in Africa?

### Participants

**Matthew Reed** - Practice Leader, Middle East and Africa , Ovum

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### National Broadband Strategy

10:10 - 10:50

### Participants

**Li Yungao** - Chief Advisor of Carrier Business Dept. of Northern Africa Region, China Telecom

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### TE Digital Transformation as a Preparation for the Next Broadband Era

10:50 - 11:20

### Participants

**Mohamed Sameh** - Chief Digital Officer, Telecom Egypt

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### Coffee Break

11:20 - 11:50

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### Africa 2025: Making Broadband Access Accessible and Achievable for All

11:50 - 12:30

- Challenges and opportunities in building a broadband-connected North Africa
- How can we make broadband in North Africa accessible and affordable for everyone that lives and works here?
- Addressing different levels of development across North African countries – How to overcome this gap?
- What are the technology and business trends coming our way to North Africa?
- The broadband 2025 vision and how to achieve this

### Participants

**Amr Hashem** - Regulatory Advisor, GSMA

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### What Changes can Broadband Bring to our Life?

12:30 - 13:00

### Participants

**Xiang Li Gang** - Chairman, 720 (Beijing) Health Technology; Professor, Century College Beijing University of Posts and Telecommunications; Alliance Director, Zhongguancun Modern Information Consumption Application Industry; Vice President & Secretary General, Beijing 3G Industry Alliance; Commentator of Central People's Television, Central People's Radio, Phoenix Television; Member of the Chinese Academy of Electronics, 720 (Beijing) Health Technology Co., Ltd

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### Networking Lunch

13:00 - 14:00

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### E2E Broadband Solution Helps Northern Africa Broadband Service Success

14:00 - 14:30

### Participants

**Zhang Wei** - VP of Transport & Access Network Product Line, Huawei

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### How to Win with Wireless Solution (WTTx) on Home Broadband

14:30 - 15:00

### Participants

**Ron Ng** - Head of Master Planning, Globe Telecom

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### WTTx Solution

15:00 - 15:30

### Participants

**Wang Qingwen** - Head of WTTx Domain, Huawei

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### How to Successfully Build Home Broadband Networks in Africa?

15:30 - 16:15

- What do you think is the biggest difficulty in accelerating home broadband in northern Africa? How should we overcome this difficulty?
- After broadband infrastructure is developed, how to fill in and improve broadband pipes to monetize network resources?
- In your opinion, what are the challenges and difficulties for operator to develop WTTX business?
- How do you think the position of WTTX in Operator's business? Compare to FTTX, is WTTX just a transitional business?

### Participants

**Moderator: Matthew Reed** - Practice Leader, Middle East and Africa , Ovum

**Panelist: Ron Ng** - Head of Master Planning, Globe Telecom

**Panelist: Amr Hashem** - Regulatory Advisor, GSMA

**Panelist: Mohamed Seif** - Head of Department, Transmission Network Planning & Optimization, Etisalat

**Wang Qingwen** - Head of WTTx Domain, Huawei

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### Closing Remarks

16:15 - 16:30

### Participants

**Matthew Reed** - Practice Leader, Middle East and Africa , Ovum

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### Networking Drinks

16:30 - 17:30

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# SCHEDULE

BROADBAND AFRICA 2019 -

Broadband Africa 2019

24 April 2019  
Cairo Marriott Hotel  
Cairo, Egypt

TIME	
<b>09:00</b>	<b>09:00</b> - Registration <b>09:30</b> - Welcome Address <b>09:40</b> - Insights into the State of Broadband in Africa
<b>10:00</b>	<b>10:10</b> - National Broadband Strategy <b>10:50</b> - TE Digital Transformation as a Preparation for the Next Broadband Era
<b>11:00</b>	<b>11:20</b> - Coffee Break <b>11:50</b> - Africa 2025: Making Broadband Access Accessible and Achievable for All
<b>12:00</b>	<b>12:30</b> - What Changes can Broadband Bring to our Life?
<b>13:00</b>	<b>13:00</b> - Networking Lunch
<b>14:00</b>	<b>14:00</b> - E2E Broadband Solution Helps Northern Africa Broadband Service Success <b>14:30</b> - How to Win with Wireless Solution (WTTx) on Home Broadband
<b>15:00</b>	<b>15:00</b> - WTTx Solution <b>15:30</b> - How to Successfully Build Home Broadband Networks in Africa?
<b>16:00</b>	<b>16:15</b> - Closing Remarks <b>16:30</b> - Networking Drinks