
Opening Video

10:00 - 10:05

Welcome Address

10:05 - 10:20

Participants

Matthew Reed - Practice Leader, Middle East and Africa , Omdia

Benjamin Hou - President of Huawei Northern Africa Carrier Business Dept, Huawei

Analyst presentation: Africa Broadband Outlook

10:20 - 10:40

- How and why the home broadband development in individual countries on the African continent should be tailored to local conditions
- Overview of the appropriate paths that should be selected based on each country's development stages, conditions and capabilities

Participants

Matthew Reed - Practice Leader, Middle East and Africa , Omdia

Home broadband insights from across the world

10:40 - 11:00

- Analysis of global broadband development phases
- Insights into the regional HBB development status
- Future opportunities and challenges for home broadband across the globe

Participants

Libo Lu - President Of Network Marketing & Solution Sales Department, Huawei

Experience-driven network construction: Fully unleashing the potential of home broadband

11:00 - 11:20

Best practice sharing presentations: Launching home broadband in Africa

- Sharing achievements and experience in home broadband development in recent years
- How we fully utilised existing resources to implement fast network construction and speed up the process, meeting user requirements and supporting rapid user growth

Participants

Mohamed Al Fowey - CTO, Egypt Telecom

The Practice of Tunisia Telecom FBB Development

11:20 - 11:40

Best practice sharing presentations: Launching home broadband in Africa

Participants

Norbert Prihoda - Deputy Chief Executive Officer, Tunisie Telecom

Fast network construction, a new engine for carriers' revenue growth

11:40 - 12:00

Best practice sharing presentations: Launching home broadband in Africa

- Overview of our excellent performance in the market

- Our journey from a late starter to a leader in the market

- How to achieve continued revenue growth?

- Why build a dedicated WTTx network to ensure WTTx user experience?

Participants

Judith Achidi - General Manager, Camtel

How premium Wi-Fi enables a new experience

12:00 - 12:20

Best practice sharing presentations: Launching home broadband in Africa

- Overview of differentiated Wi-Fi services and user experience monetisation, ultimate home broadband experience, enabling Home+

- Home Wi-Fi experience assurance as an important direction for carriers' long-term home broadband service development

Participants

Wassim Jarkas - Senior Director of Network, stc Bahrain

Coffee break

12:20 - 12:30

Case study: Developing the content ecosystem

12:30 - 12:50

- Our role as content providers in Africa
- Why the development of the home broadband industry depends on service development
- Overview of how consumer experience is upgraded through content, enriching people's communication and life

Participants

Chérine Magora - Head of Strategic Partnership - Middle East, Africa and Pakistan, TikTok

Panel discussion: How collaborative development can benefit the home broadband industry in Africa

12:50 - 13:35

- Overview of policy support for HBB in Africa
- How different players in the ecosystem can work together to enrich and promote the development of home broadband across Africa
- What are the regional challenges and opportunities in Africa, and how can we all work together to resolve them?
- How Africa can benefit from technological evolution
- Examples of ecosystem cooperation and their effect on Africa's people

Participants

Moderator: Matthew Reed - Practice Leader, Middle East and Africa , Omdia

Panelist: Andrew Rugege - Regional Director for Africa, International Telecommunication Union

Panelist: Christine Mugimba - Director of ICT and Research, Uganda Communications Commission

Panelist: Moctar Yedaly - Director, Head Information Society Division, African Union Commission

Panelist: Alan Sinfield - CEO, 9Mobile

Panelist: Stephanie Lynch-Habib - CMO, GSMA

Kuan-Hong (Arthur) Chen - Chief Consultant / Senior Solution Director- National broadband and full-fiber analysis office, Huawei

Closing Remarks

13:35 - 13:45

Participants

Matthew Reed - Practice Leader, Middle East and Africa , Omdia

SCHEDULE

BROADBAND AFRICA 2020 -

Broadband Africa Virtual Event 2021

24 November 2021
Virtual Event

TIME	BEST PRACTICE SHARING PRESENTATIONS: LAUNCHING HOME BROADBAND IN AFRICA
10:00	<p>10:00 - Opening Video</p> <p>10:05 - Welcome Address</p> <p>10:20 - Analyst presentation: Africa Broadband Outlook</p> <p>10:40 - Home broadband insights from across the world</p>
11:00	<p>11:00 - Experience-driven network construction: Fully unleashing the potential of home broadband</p> <p>11:20 - The Practice of Tunisia Telecom FBB Development</p> <p>11:40 - Fast network construction, a new engine for carriers' revenue growth</p>
12:00	<p>12:00 - How premium Wi-Fi enables a new experience</p> <p>12:20 - Coffee break</p> <p>12:30 - Case study: Developing the content ecosystem</p> <p>12:50 - Panel discussion: How collaborative development can benefit the home broadband industry in Africa</p>
13:00	<p>13:35 - Closing Remarks</p>