
Master of Ceremonies

08:50 - 08:55
Plenary

Participants

Dan Simmons - Presenter and Senior Reporter, Click, BBC World News

Official Opening of Cable Congress 2019

08:55 - 09:10
Plenary

Participants

Manuel Kohnstamm - Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

Matthias Kurth - Executive Chairman, Cable Europe

WELCOME ADDRESS

09:10 - 09:20
Plenary

Hannes Ametsreiter, CEO, Vodafone Germany

Participants

Hannes Ametsreiter - CEO, Vodafone Germany

KEYNOTE ADDRESS: Interconnections

09:20 - 09:35
Plenary

Widely renowned for her key role in shaping the Cable industry across the world, Miranda Curtis has lived through the highs and lows of our industry for more than three decades. Through her career she has gained vast experience of building multinational leadership teams, negotiating and overseeing international joint ventures, and cross-border deal making. During this keynote speech, Miranda will give her unique perspective on the ambitions and challenges facing our sector and share her thoughts on the impact of broader geo-political and societal developments.

Participants

Moderator: Miranda Curtis - Board Director, Liberty Global plc

KEYNOTE ADDRESS: Towards a true Digital Single Market by 2024 - Turbo-charging Gigabit investments, Made in Europe and Trust by Design

09:35 - 09:50
Plenary

One of the great successes of the EU has been building the foundations of the internal market so that businesses and citizens can benefit from one joined-up marketplace. As the incoming College of Commissioners prepares its priorities for 2020-2024, it needs to capture the potential social and economic value that would be brought by a truly harmonised approach to the telecoms and digital markets. Despite progress being made, Europe is still suffering from a fragmented regulatory framework for infrastructure and digital services, holding back all sectors of the economy. This is keeping Europe from becoming a hub for fast-growing digital and platform businesses. Europe has, however, an opportunity to become a global leader in the next phase of the digital era but must (i) achieve sustainable infrastructure competition and build the digital highways needed to become truly digital, (ii) create the conditions to become a leader in digitisation of the entire economy and (iii) empower and protect citizens by embedding trust and security into the digital world.

Participants

Joakim Reiter - Group External Affairs Director, Vodafone Group

KEYNOTE PANEL: There is Nothing Permanent Except Change

09:50 - 10:35
Plenary

Greek philosophy highlights that we always need to be ready for change. With technology, competition and customers evolving constantly, hear industry decision-makers discuss different approaches to their businesses; reflect on perspectives from different countries and explore prospects for future product and service offerings.

- How are decision-makers approaching the strategic and operational challenges?
- What are the latest trends and opportunities?

Participants

Moderator: Eric Tveter - Advisor to Liberty Global and Former CEO of UPC Switzerland and Central Europe Group, Liberty Global

Miranda Curtis - Board Director, Liberty Global plc

Timm Degenhardt - CEO, Tele Columbus AG

Holger Enßlin - Managing Director Legal, Regulatory & Distribution Sky Germany, General Manager Sky Austria & Board of Directors Sky Switzerland, Sky Deutschland GmbH

Jeroen Hoencamp - CEO, Vodafone Ziggo

A simplified security solution for an ever more complex threat landscape

10:35 - 10:55
Plenary

The world is seeing an unprecedented growth in the number of connected devices, prompting a huge change in the cyber security threat landscape exposing consumers and their smart homes to new vulnerabilities. In addition to this, changes in technology and the rise of encrypted traffic are threatening the effectiveness of traditional security solutions. We'll look at examples of the diverse risks presented by smart devices and identify both the threat actors responsible and their motivations.

At the same time, we all know that security has long been a complex topic for consumers. They just want a solution that keeps them safe at home and on-the-go, but one that is easy to use and easy to understand.

So the ever more complex landscape appears to be at complete odds with the consumer desire for simplicity. Yet this apparent contradiction in fact offers Cableco's a unique monetizable opportunity.

Participants

Tom Gaffney - Principal Consultant, F-Secure Corporation

Refreshments and Exhibition Visit

10:55 - 11:30
Plenary

Master of Ceremonies

11:30 - 11:35

Track A: Transformation led by CTAM Europe

Participants

Lukas Kernell - Vice President Content, Liberty Global

Louise Cottrell - Co-Chair, CTAM Europe

Master of Ceremonies

11:30 - 11:35

Track B: The Power of the Network led by CableLabs

Participants

Thomas Noguez - Senior Executive Advisor, CableLabs

SESSIONS

DAY 1 - 13/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

PANEL: The Gigabit Story – What's in it for the consumer?

11:35 - 12:40

Track A: Transformation led by CTAM Europe

Introduction: Marc Giesbers, Managing Director Products, Liberty Global

The changing connectivity needs and wants of consumers dictate there's more to it now than just getting internet to the customer's home - it's about offering a seamless and reliable connection wherever they are.

This session will be framed by Liberty Global's Mark Giesbers, who will share views on Liberty's transformational journey and how they are delighting customers with connectivity solutions. This will be followed by a panel discussion addressing the all-important question, "What's in it for the consumer?"

Participants

Moderator: Nathalie Lethbridge - Managing Director, Atonik Digital

Patrycja Golos - VP Corporate Affairs, UPC Poland

Mark Giesbers - Managing Director Products, Liberty Global

Guy Bisson - Research Director, Ampere Analysis

Anette Schaefer - Managing Director, BIG Picture

Harald Rösch - CEO, Melita

Charles Cheevers - Chief Technologist, Customer Premises Solutions Office of the CTO, CommScope

Securing Customer Experience in Evolving HFC Networks

11:35 - 11:55

Track B: The Power of the Network led by CableLabs

How can we take customer driven operations one step further and demonstrate how to predict network changes such as using new spectrum on the LTE band? This session will highlight implementation of these concepts by Tele2 and practical KPI examples.

Participants

Rasmus Aveskogh - Chief Architect & Head of Innovation, Tele2

PANEL: 10G – Almost a Year On

11:55 - 12:45

Track B: The Power of the Network led by CableLabs

Almost a year ago, the cable industry announced its vision for delivering 10 gigabit networks to consumers across the globe. CableLabs, alongside the whole vendor ecosystem, is focusing on creating the technology that will support this high capacity broadband network, delivering gigabit services at scale. This technology panel will gather the key experts of this initiative who will explore the progress that has been made.

Participants

Moderator: Belal Hamzeh - SVP & CTO, CableLabs

Colin Büchner - Managing Director, Chief Network Officer, Liberty Global

Matt Beal - Director, Technology Strategy & Architecture, Vodafone Group

Dietmar Pöttl - CTO, Tele Columbus AG

Cornel Ciocirlan - CTO EMEA, CommScope

Bob Ferreira - GM, Strategy, Planning, and Technology Office, Intel

The Transitional Transformation – The Key Step to Enable a True Digital Business Transformation

12:40 - 13:00

Track A: Transformation led by CTAM Europe

The most important challenge service providers face today is to future-proof their business by transforming to compete for today and tomorrow's digital consumers, conditioned by their experience of brands like Google, Netflix, Amazon and Uber.

There is tremendous pressure on service providers to transform, simplify and automate their businesses so they can effectively compete not just keep up. Unlike the digital native companies, service providers have tremendous "technical debt", siloed systems and cultures that can limit their ability to become faster and more agile. They need to lower operating costs, without sacrificing quality, provide an enhanced customer experience and simplified customer journeys. Everyone is talking about 'Digital Transformation' but in this session, Bill Gash will offer insights on how service providers can embark upon a successful "transitional" transformation, at a pace that keeps up with the speed of the market and provides an enhanced customer experience. An approach that makes existing assets and investments work harder and liberates costs savings that can fund a true digital business transformation.

Participants

Bill Gash - Sales Director - EMEA, CSG

And Now for Real Digitalization – The Digital Switch-off

12:45 - 13:05

Track B: The Power of the Network led by CableLabs

Boasting an impressive pedigree in both premium pay-TV and broadband, time and again cable has proven to be extremely versatile and nimble to always be where the consumer wants to be. A radical evolution to all-IP is the natural next step in this journey which is, however, not a pure technology transformation but rather one that ultimately reinvents the entire business to comprehensively address the consumer's communication and entertainment needs for the next decade. This session will reflect on how to continuously create and secure new monetization models.

Participants

Ivan Verbesselt - SVP Marketing, Nagra

Lunch and Exhibition Visit

13:00 - 14:10

Track A: Transformation led by CTAM Europe

Lunch and Exhibition Visit

13:05 - 14:10

Track B: The Power of the Network led by CableLabs

PANEL: Living With FAANG

14:10 - 14:50

Track A: Transformation led by CTAM Europe

Disruptors are already an established part of the European media landscape. The key question is, how can the cable industry continue to thrive? This session will present bold predictions about the state of play in 2025 and discuss the implications for operators and broadcasters alike. In five years, who will own the viewer?

Participants

Moderator: Jon Watts - Managing Partner, MTM

Alan Ogston - VP Market Planning, Liberty Global

Dan Fahy - Vice President, Commercial and Content Distribution, VIMN UKNEE

Wim Ponnet - Chief Strategy and Commercial Officer, Endemol Shine Group

Oliver Friedrich - Strategic Partner Lead Broadcast & Entertainment DACH, Google

Gert Marien - Digital Media Innovation, Proximus

Presentation

14:10 - 14:30

Track B: The Power of the Network led by CableLabs

Participants

Simon Montanaro - CTO, Melita

SESSIONS

DAY 1 - 13/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

The Importance of Fostering Innovation to Enable Alternative Access Solutions for Operators

14:30 - 14:50

Track B: The Power of the Network led by CableLabs

This session will highlight the necessity for large corporations such as Liberty Global to foster innovation.

- Why should we dedicate resource and establish appropriate processes to foster innovation?
- How can we identify new innovative technologies that have the potential to enable new services or reduce current cost of rolling out networks earlier?
- What does the future look like for alternative access solutions available to operators?

Participants

Ade Brittain - Senior Manager, Access Network Innovation, Liberty Global

PANEL: SMS, Chatbots, and Humans, Oh My! The Customer Experience Transformation

14:50 - 15:40

Track A: Transformation led by CTAM Europe

Technology provides a cost-effective resource for customer service. However, does it really take care of customer needs, or is it just a slick cost savings tool that facilitates unintended consequences and dissatisfied customers? In this session, learn what's working – and what's not working – in effectively servicing today's customers.

Participants

Moderator: Julian Clover - Editor, Broadband TV News

Nicolette Wuring - Board Advisor, TribeCX

Diana Zalaquett - Senior Customer Success Manager and Channel Account Consultant, HubSpot

Paul Farrell - Vice President Commercial, Virgin Media Ireland

Kinga Tóth - Consultant, Sand Cherry Associates

PANEL: Good Old Days or Bright New Days

14:50 - 15:40

Track B: The Power of the Network led by CableLabs

There is no denying that the cable industry is going through a revolution with the roll out of new services and the challenges in new network technologies. In this closing panel, our speakers will gather to share how their passion is driving them to excel despite the challenges and their hopes for the future of the industry.

Participants

Moderator: Peter Percosan - Advisor, CableLabs

Rasmus Aveskogh - Chief Architect & Head of Innovation, Tele2

Ade Brittain - Senior Manager, Access Network Innovation, Liberty Global

Ivan Verbesselt - SVP Marketing, Nagra

Simon Montanaro - CTO, Melita

Refreshments and Exhibition Visit

15:40 - 16:20

Track A: Transformation led by CTAM Europe

Refreshments and Exhibition Visit

15:40 - 16:20

Track B: The Power of the Network led by CableLabs

Master of Ceremonies

16:20 - 16:25

Plenary

Participants

Dan Simmons - Presenter and Senior Reporter, Click, BBC World News

Enabling the 10 Gigabit Cable Era

16:25 - 16:45

Plenary

Participants

Cornel Ciocirlan - CTO EMEA, CommScope

KEYNOTE PANEL: Who Will Own Tomorrow's Video Customer?

16:45 - 17:40

Plenary

The content bundling role of traditional pay TV operators is set to be increasingly challenged by a growing number of OTT service providers determined to establish direct relationships with consumers. Amazon, Roku, Apple and others are all positioned to offer new 'skinny bundle' propositions, meanwhile European broadcasters are also waking up to the OTT threat by setting up new SVOD platforms of their own. Major studio groups are also determined to control more of their rights and destinies by pursuing their own D2C ventures. Against this backdrop, who will end up aggregating whom?

Participants

Moderator: Ben Keen - Analyst & Advisory, Technology, Media & Telecoms, Independent

Lukas Kernell - Vice President Content, Liberty Global

Erik Huggers - Supervisory Board Member, ProSiebenSat.1 Media SE

Bea Knecht - Founder, Zattoo

John Easum - International Consultant, Crunchyroll

Ajeay Anand - CEO, Norigin Media

FIRESIDE CHAT: Keeping the Lights On

17:40 - 18:10

Plenary

Liberty Global's new CTO shares his perspective on the role of the cable sector. Enrique Rodriguez will give his observations on moving from a supplier to a customer, his priorities and the challenges that he sees facing companies as the cable sector begins a new chapter in its history.

Participants

Interviewer: Kate Bulkeley - Media Commentator & Journalist, KGBulkeley

Enrique Rodriguez - Chief Technology Officer and Executive Vice President, Liberty Global

Cable Congress 2019 Party

19:40 - 22:40

Plenary

Unwind with your colleagues and network in a more informal setting where you can meet the industry leaders. Join us for the party! Delicious food, drinks and networking @ the Arminius Market Hall from 19:30 - 23:00. Please ensure you wear your badge to gain entry. First Coach will leave at 19:15 from the Maritim Hotel.

SCHEDULE

DAY 1 - 13/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

TIME	PLENARY	TRACK A: TRANSFORMATION LED BY CTAM EUROPE	TRACK B: THE POWER OF THE NETWORK LED BY CABLELABS
08:00	08:50 - Master of Ceremonies 08:55 - Official Opening of Cable Congress 2019		
09:00	09:10 - WELCOME ADDRESS 09:20 - KEYNOTE ADDRESS: Interconnections 09:35 - KEYNOTE ADDRESS: Towards a true Digital Single Market by 2024 - Turbo-charging Gigabit investments, Made in Europe and Trust by Design 09:50 - KEYNOTE PANEL: There is Nothing Permanent Except Change		
10:00	10:35 - A simplified security solution for an ever more complex threat landscape 10:55 - Refreshments and Exhibition Visit		
11:00		11:30 - Master of Ceremonies 11:35 - PANEL: The Gigabit Story – What's in it for the consumer?	11:30 - Master of Ceremonies 11:35 - Securing Customer Experience in Evolving HFC Networks 11:55 - PANEL: 10G – Almost a Year On
12:00		12:40 - The Transitional Transformation – The Key Step to Enable a True Digital Business Transformation	12:45 - And Now for Real Digitalization – The Digital Switch-off
13:00		13:00 - Lunch and Exhibition Visit	13:05 - Lunch and Exhibition Visit
14:00		14:10 - PANEL: Living With FAANG 14:50 - PANEL: SMS, Chatbots, and Humans, Oh My! The Customer Experience Transformation	14:10 - Presentation 14:30 - The Importance of Fostering Innovation to Enable Alternative Access Solutions for Operators 14:50 - PANEL: Good Old Days or Bright New Days
15:00		15:40 - Refreshments and Exhibition Visit	15:40 - Refreshments and Exhibition Visit
16:00	16:20 - Master of Ceremonies 16:25 - Enabling the 10 Gigabit Cable Era 16:45 - KEYNOTE PANEL: Who Will Own Tomorrow's Video Customer?		
17:00	17:40 - FIRESIDE CHAT: Keeping the Lights On		
18:00			
19:00	19:40 - Cable Congress 2019 Party		

General Assembly – Cable Europe members only

08:15 - 09:00
General Assembly

Master of Ceremonies

09:00 - 09:10
Plenary

Participants

Dan Simmons - Presenter and Senior Reporter, Click, BBC World News

Connected Cable: Measuring the Impact of Convergence in Europe

09:10 - 09:35
Plenary

Putting the spotlight on key market data that reflects the evolution of the cable business, IHS Markit will examine the major trends shaping the industry.

- With recent M&A activity making fixed-mobile convergence a reality, what are the future opportunities for providers of telecoms and media services?
- How will competitive dynamics shift, and what are the latest consumer trends shaping operators' strategies?

Participants

Maria Rua Aguiete - Executive Director – Media, Service Providers & Platforms, IHS Markit

Master of Ceremonies

09:25 - 09:30
Cable Next-Gen Europe

Participants

Alan Breznick - Cable/Video Practice Leader, Light Reading

Introduction: How Will 10G Play with 5G?

09:30 - 09:40
Cable Next-Gen Europe

With DOCSIS 3.1 rollouts unfolding and Full Duplex on the way, European cablecos are now prepping their networks for multi-gigabit broadband, IP video and next-gen wireless services like 5G. Operators are seeking to match aggressive, fiber-rich rivals like BT, Orange and Deutsche Telekom. But, with their HFC networks under mounting bandwidth pressure and telcos now launching 5G service, cable companies face stiff new competitive and technological challenges. In this overview, we will set the competitive and possibly complementary context for 10G and other cable tech initiatives.

Participants

Alan Breznick - Cable/Video Practice Leader, Light Reading

FIRESIDE CHAT: A Voyage of Discovery

09:35 - 10:05
Plenary

At a time when streaming services are proliferating, and new partnerships and collaborations are emerging, Susanne will give us her perspectives on the sector, Discovery's aspirations and what the future holds for content and delivery.

Participants

Interviewer: Dave Keating, Journalist, Moderator, Presenter

Susanne Aigner-Drews - SVP & General Manager, Discovery GSA

Gearing Up for Gigabit

09:40 - 10:00
Cable Next-Gen Europe

After launching DOCSIS 3.1 in four Bavarian cities covering 400,000 homes a year ago, Vodafone Germany has ambitious plans to offer D3.1-enabled gigabit service to 13 million homes throughout Germany by the end of 2020. In this opening keynote, Vodafone Germany CTO Gerhard Mack will spell out his company's aggressive broadband strategy and discuss early D3.1 lessons from the field.

Participants

Gerhard Mack - CTO, Vodafone Germany

PANEL: DOCSIS: From Here to Eternity?

10:00 - 10:45
Cable Next-Gen Europe

Now that DOCSIS 3.1 is here, European cablecos are staking their gigabit claim with the ability to offer up to 10 Gbps downstream and at least 1 Gbps upstream. At the same time, cable technologists are preparing to test the new Full Duplex spec to support symmetrical speeds as high as 10 Gbps, whilst exploring a potential DOCSIS 4.0 spec that would support speeds of 25 Gbps or more. Yet both initiatives require deep fiber builds and more RF spectrum while raising key technical, operational and financial issues. How long can cable keep riding the DOCSIS train? Won't PON sooner or later take its place? Our experts will tackle these and other critical issues.

Participants

Moderator:: Jeff Baumgartner - Senior Editor, Light Reading

Bart Acke - Director Access & Capacity, Telenet

Leo-Geert van den Berg - Director Fixed Technology, VodafoneZiggo

John Dickinson - President & Founder, Just Digital Transformations

Anabel Fernández - Senior Engineer Next Generation Access Networks/Solutions, Vodafone Group

Helge Tiainen - Director of Business Development, InCoax Chair, MoCA Access Work Group

Pasi Jarvenpaa - Senior Vice President, Teleste

KEYNOTE PANEL: Solid Foundations: Investing in Uncertain Times

10:05 - 10:55
Plenary

This panel will reflect on the latest developments and examine whether the approach to investment needs to change and discuss the prospects for fair competition with the digital platforms.

- As times change and uncertainty takes hold, is our sector still an attractive place to invest?
- Have we seen the last of the big deals and is there further consolidation to come?
- Do the new niche players investing in high speed networks signal a renewed enthusiasm for infrastructure?
- How will the increased regulatory scrutiny of big tech companies and their online platforms impact our sector?

Participants

Moderator: Kate Bulkley - Media Commentator & Journalist, KGBulkley

Manuel Kohnstamm - Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

Philip Lowe - Partner, Oxera

Christian Fangmann - Director Global Banking and Markets, HSBC Bank

SESSIONS

DAY 2 - 14/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

Putting Sport OTT Video to Work

10:45 - 11:05

Cable Next-Gen Europe

How can cable operators leverage new streaming video services to their advantage and not get burned? A leading disruptive global sport OTT player will offer some critical pointers

Participants

Ben King - SVP, Global Distribution and Business Development, DAZN

Refreshments and Exhibition Visit

10:55 - 11:40

Plenary

Refreshments and Exhibition Break

11:05 - 11:45

Cable Next-Gen Europe

The Past, Present, and Future of Streaming Media

11:40 - 12:00

Plenary

Discussing winners, losers, and the enduring allure of factual programming

Participants

Clint Stinchcomb - President and CEO, CuriosityStream

The Dos and Don'ts of DAA

11:45 - 12:05

Cable Next-Gen Europe

How should European cable operators deploy DAA? What makes sense where and when? This keynote will describe one European cable operator's innovative DAA approach and detail the lessons they've learned.

Participants

Kjeld Balmer - Head of Network Technology, Stofa

PANEL: Clean, Green and Lean: Smart Technologies for a Sustainable Future

12:00 - 12:50

Plenary

Concerns about climate change and the sustainability of the planet have never been greater. At the same time, a growing population and societal evolution are putting pressure on resources and infrastructures. Technology is seen as playing a pivotal role in managing the challenges and ensuring a sustainable future. Our panel of experts will discuss how smart technology can be used in Germany to both protect the environment and deliver benefits to society and will explore how seamless, high speed connectivity can be used to form the backbone of a sustainable future.

Participants

Moderator: Matthias Kurth - Executive Chairman, Cable Europe

Gerhard Mack - CTO, Vodafone Germany

Andreas Kuhlmann - CEO, Deutsche Energie-Agentur GmbH (DENA)

Bernhard Rohleder - CEO, Bitkom

Mijo Maric - Head, National Office Smart Living

PANEL: Digging Deeply into DAA

12:05 - 12:55

Cable Next-Gen Europe

After years of technology trials and pilots, European MSOs are now deploying distributed access architecture (DAA) options for shifting legacy headend functions to the access network; expanding the network's capacity to deliver new, more advanced services; and plotting the path towards network virtualisation. At the same time, under an ISBE programme called Generic Access Platform (GAP), cable engineers are looking to upgrade and standardise fibre-optic nodes so that modular components can be easily swapped out, upgraded and snapped into place. In this session, technologists will discuss:

- Latest DAA deployments
- CableLabs Flexible MAC Architecture (FMA) framework
- GAP's status
- Progress of Fibre Deep
- Impact of all on cable's last mile of tomorrow

Participants

Moderator: Alan Breznick - Cable/Video Practice Leader, Light Reading

Anders Bloom - Senior Systems Architect, Broadband HFC Development, Tele2 AB

Kjeld Balmer - Head of Network Technology, Stofa

Tino Muders - Architect, Fixed Access Network Engineering, Vodafone Germany

Fernando Villarruel - Chief Architect, MSO Practice, Ciena

Hanno Narjus - Senior Vice President, Network Products, Teleste

The Cable Europe Fellow Award

12:50 - 13:00

Plenary

Join us to honour this year's Fellow Award winner and his / her contribution to our industry. This Award celebrates a remarkable young talent who consistently delivers and embodies what's needed to create a flourishing future for cable in Europe.

Participants

Presented by: Matthias Kurth - Executive Chairman, Cable Europe

Caroline van Weede - Managing Director, Cable Europe

Lunch and Exhibition Visit

12:55 - 13:50

Cable Next-Gen Europe

Lunch and Exhibition Visit

13:00 - 14:05

Plenary

Market Research Presentation: Why Europe is Different

13:50 - 14:10

Cable Next-Gen Europe

In this session, cable management consultant Alexander Adams will focus on the unique aspects of European cable architecture and the implications for deployment of DOCSIS 3.1, future DOCSIS specs, DAA and Fiber Deep.

Participants

Alexander Adams - Managing Director and CSO, Adams Network Engineering GmbH & Co.KG

Cable Congress Roundtables

14:05 - 14:50

Plenary

Back by popular demand and following their great success in 2018, don't miss the roundtables this year! Open to participants, each roundtable is led by a topic expert and will focus on the hottest cable news and trends. Don't miss your chance to voice your opinion on the given topic and debate with fellow industry peers. Roundtables are organised in collaboration with Cable Europe, CTAM Europe, IHS Markit, Telenet and Ampere Analysis.

1. Let's Talk Security

Hosted by: Matthias Kurth, Executive Chairman, Cable Europe

2. Is Cable the Holy Grail?

Hosted by: Bart Acke, Director Access & Capacity, Telenet

3. The Growth of AVOD and How it Benefits Cable Platforms

Hosted by: Char Beales, CTAM Europe Board Member, CTAM US President (Retired)

4. Will In-Car Entertainment Become a New Battleground for Service Providers and Cable Companies?

Hosted by: Marco Frazier, CEO & Managing Director, Screen+ Consulting

5. Partnering with Streaming Players: A Must for Cable Operators and Telco's?

Co-Hosted by: Maria Rua Aguete, Executive Director – Media, Service Providers & Platforms, IHS Markit
Ben King, SVP, Global Distribution and Business Development, DAZN

6. Studio Direct-to-Consumer Platforms: Challenges and Opportunities

Hosted by: Guy Bisson, Research Director, Ampere Analysis

7. The Importance of Personal Development, Training and Development in an Ever-Changing Industry

Hosted by: Louise Cottrell, CTAM Europe Co-Chair, SVP, Affiliate Sales, AMC Networks International

8. Design Bias – How Diversity Makes Products Better

Hosted by: Eke Vermeer, Programming Co-chair WICT & VP Corporate Affairs Liberty Global

Participants

Matthias Kurth - Executive Chairman, Cable Europe

Bart Acke - Director Access & Capacity, Telenet

Char Beales - CTAM Europe Board Member, CTAM U.S. CEO (Retired)

Maria Rua Aguete - Executive Director – Media, Service Providers & Platforms, IHS Markit

Ben King - SVP, Global Distribution and Business Development, DAZN

Marco Frazier - Chief Development Officer, Pantomimus Media

Guy Bisson - Research Director, Ampere Analysis

Louise Cottrell - Co-Chair, CTAM Europe

Eke Vermeer - Programming Co-chair WICT & VP Corporate Affairs, Liberty Global

Fireside Chat with Hanno Narjus, Senior Vice President, Network Products, Teleste

14:10 - 14:20

Cable Next-Gen Europe

Participants

Moderator:: Alan Breznick - Cable/Video Practice Leader, Light Reading

Hanno Narjus - Senior Vice President, Network Products, Teleste

Smart Pipes, Smart Homes

14:20 - 14:40

Cable Next-Gen Europe

Why should cable operators play in the smart home market? What kinds of services make the most sense? A top expert discusses his company's cutting-edge smart-home trials and pilots.

Participants

Neil Illingworth - Director of Innovation, Liberty Global / Virgin Media

SESSIONS

DAY 2 - 14/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

PANEL: Mastering the Smart Home Market

14:40 - 15:20

Cable Next-Gen Europe

With the exponential growth of connected devices; the explosive consumer demand for more bandwidth and the increased congestion of WiFi network; this panel discussion will examine how cable operators are seeking to play a bigger role in managing today's smart home.

- How can we resolve challenging home networking issues through the deployment of WiFi 6, AI, cloud technologies?
- What is CableLabs's new Dual Channel WiFi project and other emerging management support tools?
- How can operators leverage WiFi and their in-home networks to create a host of promising new smart-home services and boost their ARPU?

Participants

Moderator: Jeff Baumgartner - Senior Editor, Light Reading

Diana Zalaquett - Senior Customer Success Manager and Channel Account Consultant, HubSpot

Metin Taskin - Co-Founder, CTO, AirTies

Neil Illingworth - Director of Innovation, Liberty Global / Virgin Media

Christian Constant - General Manager, European Operations, Plume

Periklis Theodoridis - Chief Commercial Officer, Cablenet

Refreshments Break

14:50 - 15:05

Plenary

FIRESIDE CHAT: Cable Evolution - Meeting the Challenge of the Changing Consumer

15:05 - 15:30

Plenary

Participants

Interviewer: Stuart Thomson - Editor, Digital TV Europe

Paul Farrell - Vice President Commercial, Virgin Media Ireland

Reaching for the Cloud

15:20 - 15:40

Cable Next-Gen Europe

Where does cable stand with virtualisation? Which services and functions should go into the cloud first? A key cable thought leader explains his thinking.

Participants

Chris Aspell - Director of Strategy, Roadmap and Innovation, Liberty Global

What if We Ran Our Business Like Uber? Powered by PechaKucha

15:30 - 16:20

Plenary

Uber made a name for itself by challenging convention and established structures. The result is a company that owns very few assets, has few employees and offers a successful consumer-friendly transportation service. What if we ran our business like Uber? How might our industry as we know it be different?

Participants

Moderator: Dennis Hodges - Founder and Creative Catalyst, Creatalyt

Jon Watts - Managing Partner, MTM

Laima Živatkauskaitė - Vice President, INIT

Guy Bisson - Research Director, Ampere Analysis

Kasia Jablonska - Head of Digital Distribution and Monetization, Endemol Shine Group

Vicki Lins - President and CEO, CTAM US

Diana Zalaquett - Senior Customer Success Manager and Channel Account Consultant, HubSpot

PANEL: Cable & 5G: Best Buddies or Mortal Enemies?

15:40 - 16:25

Cable Next-Gen Europe

For years European cable operators have embraced mobile – voice, data and more - as a key element of their product bundle. In fact, more than a dozen European MSOs have adopted convergent network strategies, becoming either MNOs or MVNOs. With the emergence of 5G wireless technology, can cable companies leverage 5G to their advantage or will they lose out to telcos harnessing 5G to deliver speedy, competitive broadband service? In this panel, leading technologists will debate the opportunities and challenges that 5G presents for the cable industry.

Participants

Moderator: Alan Breznick - Cable/Video Practice Leader, Light Reading

Bart Acke - Director Access & Capacity, Telenet

John Dickinson - President & Founder, Just Digital Transformations

Paolo Pescatore - Tech, Media & Telco Analyst, PP Foresight

Diane Christman - SVP & Chief Program Officer, The Cable Center

Maria Rua Aguite - Executive Director – Media, Service Providers & Platforms, IHS Markit

Official Close of Cable Congress

16:20 - 16:30

Plenary

Closing Remarks

16:25 - 16:30

Cable Next-Gen Europe

Participants

Alan Breznick - Cable/Video Practice Leader, Light Reading

SCHEDULE

DAY 2 - 14/11/2019

Cable Congress

13 -14 November 2019

Maritim Hotel
Berlin

TIME	CABLE NEXT-GEN EUROPE	GENERAL ASSEMBLY	PLENARY
08:00		08:15 - General Assembly – Cable Europe members only	
09:00	09:25 - Master of Ceremonies 09:30 - Introduction: How Will 10G Play with 5G? 09:40 - Gearing Up for Gigabit		09:00 - Master of Ceremonies 09:10 - Connected Cable: Measuring the Impact of Convergence in Europe 09:35 - FIRESIDE CHAT: A Voyage of Discovery
10:00	10:00 - PANEL: DOCSIS: From Here to Eternity? 10:45 - Putting Sport OTT Video to Work		10:05 - KEYNOTE PANEL: Solid Foundations: Investing in Uncertain Times 10:55 - Refreshments and Exhibition Visit
11:00	11:05 - Refreshments and Exhibition Break 11:45 - The Dos and Don'ts of DAA		11:40 - The Past, Present, and Future of Streaming Media
12:00	12:05 - PANEL: Digging Deeply into DAA 12:55 - Lunch and Exhibition Visit		12:00 - PANEL: Clean, Green and Lean: Smart Technologies for a Sustainable Future 12:50 - The Cable Europe Fellow Award
13:00	13:50 - Market Research Presentation: Why Europe is Different		13:00 - Lunch and Exhibition Visit
14:00	14:10 - Fireside Chat with Hanno Narjus, Senior Vice President, Network Products, Teleste 14:20 - Smart Pipes, Smart Homes 14:40 - PANEL: Mastering the Smart Home Market		14:05 - Cable Congress Roundtables 14:50 - Refreshments Break
15:00	15:20 - Reaching for the Cloud 15:40 - PANEL: Cable & 5G: Best Buddies or Mortal Enemies?		15:05 - FIRESIDE CHAT: Cable Evolution - Meeting the Challenge of the Changing Consumer 15:30 - What if We Ran Our Business Like Uber? Powered by PechaKucha
16:00	16:25 - Closing Remarks		16:20 - Official Close of Cable Congress