

# DATA CENTER WORLD 2020

A Virtual Experience

## Schedule At A Glance - Subject to Change

**Monday, August 24, 2020 - All Times are ET**

12:00 PM	Welcome and Overview   Brian Gillooly, Head of Content, Data Center World			EXPO HALL (Open 12:00-7:45 PM)
12:15 PM	KEYNOTE   State of the Data Center- Pivoting for 2020 (An Update)			
12:30 PM	Bill Kleyman, EVP of Digital Solutions, Switch			
12:45 PM	Live Q&A with Bill Kleyman			
1:00 PM	BREAK   VISIT EXPO HALL, NETWORK			
1:15 PM	View On-Demand Sessions in the Vault	WORKSHOP	WORKSHOP	
1:30 PM		"Cloud, Edge, AI, ML, and 5G Applications: How Fast to Adopt and How Much to Spend?"	"Yes, And..." -- Using Improvisation and Collaboration as a Growth Strategy	
1:45 PM		Cliff Grossner, Lucas Beran, Alan Howard - Principal Analysts, Omdia	Ray Attiyah and Joe Boyd	
2:00 PM		(Virtual All Access Pass Only)	(Virtual All Access Pass Only)	
2:15 PM				
2:30 PM				
2:45 PM				
3:00 PM				
3:15 PM				
3:30 PM				
3:45 PM				
4:00 PM	Opening Reception   Video Rooms (East Coast)			
4:15 PM				
4:30 PM				
4:45 PM				
5:00 PM				
5:15 PM				
5:30 PM				
5:45 PM				
6:00 PM				
6:15 PM				
6:30 PM				
6:45 PM				
7:00 PM	Opening Reception   Video Rooms (West Coast)			
7:15 PM				
7:30 PM				
7:45 PM				

Tuesday, August 25, 2020 - All Times are ET

	Track 1 Data Center IT Infrastructure & Platforms	Track 2 Optimizing Data Center Delivery & Performance	Workshops (Virtual All Access Pass Only)	Product Information Sessions	Expo Hall	
11:30 AM	KEYNOTE   Duncan Wardle, Former Head of Creativity, Disney; Founder of Innov8 and Idea8				EXPO HALL (Open 11:30am-7:30pm)	
11:45 AM						
12:00 PM						
12:15 PM	BREAK   VISIT EXPO HALL, NETWORK					
12:30 PM	BREAK   VISIT EXPO HALL, NETWORK					
12:45 PM	BREAK   VISIT EXPO HALL, NETWORK					
1:00 PM	Track 1 Conference Session - Case Study: One Company's Journey to a Modern Disaster Recovery Solution-DRaaS - Craig Rhodes, Data Center and Program Management Consultant, Pacific Coast Consulting	Track 2 Conference Session - Who Pulled the Plug? Navigate the Yellow Brick Road to the Cloud - Rick Thissen, Senior Advisor, Itascapoint; Bill Doty, General Manager, Data Center Services & IT, CH Robinson; Patrick Siebenaler, Data Center Design and Consulting, US Bank; Keith Meierhofer, Founder and Owner, Itascapoint; Michelle Wylam, Data	WORKSHOP "A Crash Course in Innovation!" with Duncan Wardle (Virtual All Access Pass Only)	Product Information Session		
1:15 PM						
1:30 PM	BREAK   VISIT EXPO HALL, NETWORK					
1:45 PM	BREAK   VISIT EXPO HALL, NETWORK					
2:00 PM	BREAK   VISIT EXPO HALL, NETWORK					
2:15 PM	Track 1 Conference Session - Renewing Colocation Contracts: Getting More and Spending Less - Kirk Killian, President, Partners National Mission Critical Facilities	Track 2 Conference Session - Solving Challenges in Cooling Miniature/Edge Data Centers - Hector Diaz, Managing Director, iDiaz Advisors; Lars Strong, Senior Engineer, Upsite Technologies		Product Information Session		
2:30 PM						
2:45 PM	ENTERTAINMENT BREAK - Master Mixologist! Sponsored by IBM					
3:00 PM	ENTERTAINMENT BREAK - Master Mixologist! Sponsored by IBM					
3:15 PM	ENTERTAINMENT BREAK - Master Mixologist! Sponsored by IBM					
3:30 PM	Track 1 Conference Session - Physical vs. Cybersecurity: Working Together to Better Protect Data Centers - Martin Koffijberg, Director of Business Development, Banking and Finance, Axis Communications; Daniel Braden-Astbury, Practice Director, Data Center Security Practice, Stanley Black & Decker	Track 2 Conference Session - Skin in the Game - Investigating Outages in Mission-Critical Data Centers - Lee Smith, Mission Critical Data Center Consultant, DS	WORKSHOP "Can You Really Have Great Ideas 'On-Demand'?" with Duncan Wardle (Virtual All Access Pass Only)	Product Information Session		
3:45 PM						
4:00 PM	BREAK   VISIT EXPO HALL, NETWORK					
4:15 PM	BREAK   VISIT EXPO HALL, NETWORK					
4:30 PM	BREAK   VISIT EXPO HALL, NETWORK					
4:45 PM	Track 1 Conference Session - Case Study: How PayPal's Decision to Use ServiceNow Impacted the Overall Data	Track 2 Conference Session - Top 10 Ways to Boost Capacity with Better				
5:00 PM						

5:15 PM	ServiceNow impacted the Overall Data Center Management Strategy - Clemens Pfeiffer, President and CEO, Tier44; Larry Osakwe, Software Engineer, PayPal; Shawn Tugwell, Director, Data Center Architecture &	Data Center Power and Networking Management - Ashish Moondra, Senior Product Manager of Power, Chatsworth; Jonathan Davis, Sales Engineer, Sunbird	Product Information Session	
5:30 PM				
5:45 PM	MEET THE SPEAKERS			
6:00 PM	(Video Rooms)			
6:15 PM				
6:30 PM	WOMEN IN DATA CENTER MEETUP			
6:45 PM	(Video Room)			
7:00 PM				
7:15 PM				
7:30 PM				

Wednesday, August 26, 2020 - All Times are ET

	Track 3 Data Center Planning for Innovation	Track 4 Design, Build, Operate & Automate	Workshops (Virtual All Access Pass Only)	Product Information Sessions	Expo Hall
11:30 AM	KEYNOTE   Latane Garetson, CTO, Dropbox				EXPO HALL (Open 11:30am-7:30pm)
11:45 AM					
12:00 PM					
12:15 PM	BREAK   VISIT EXPO HALL, NETWORK				
12:30 PM	BREAK   VISIT EXPO HALL, NETWORK		Group Chat with Latane Garetson (Virtual All Access Pass Only)		
12:45 PM					
1:00 PM	Track 3 Conference Session - Managing and Securing the “Open Edge” Data Center - Cliff Grossner, Omdia; Bill Carter, CTO, OCP; Martin Olsen, Vertiv; Sanjay Aiyagari, Red Hat	Track 4 Conference Session - Cloud, Colocation, and Enterprise Data Center Optimization - Mark Evanko, Principal - Engineer, BrunsPak		Product Information Session	
1:15 PM					
1:30 PM	BREAK   VISIT EXPO HALL, NETWORK				
1:45 PM	BREAK   VISIT EXPO HALL, NETWORK				
2:00 PM	BREAK   VISIT EXPO HALL, NETWORK				
2:15 PM	Track 3 Conference Session - Artificial Intelligence and Machine Learning – How They’re Transforming Data Centers and How Intelligent Power and Machine Learning Go Hand in Hand - Paul Mott, Global Technical Manager, Raritan	Track 4 Conference Session - The Ins and Outs of Procurement- Get More Bang for your Buck - Carrie Goetz, Principal & CTO, StrategITcom	WORKSHOP Creating a Data Center Energy Efficiency Program Kevin Kent (Virtual All Access Pass Only)	Product Information Session	
2:30 PM					
2:45 PM	ENTERTAINMENT BREAK– Poker Playing Pro-Tips with Ray Attiyah			ENTERTAINMENT BREAK– Poker Playing Pro-Tips with Ray Attiyah	
3:00 PM					
3:15 PM					
3:30 PM	Track 3 Conference Session - Liquid Immersion - Overcoming Final Obstacles to Mainstream Adoption - Jack Kolar, VP, Mission Critical Products, TAS Energy	Track 4 Conference Session - Case Study: Consolidating and Upfitting Legacy Data Centers with Green Technologies - John Parker, Disaster Recovery and Global Data Center Operations Management, Esri		Product Information Session	
3:45 PM					
4:00 PM	BREAK   VISIT EXPO HALL, NETWORK				
4:15 PM	BREAK   VISIT EXPO HALL, NETWORK				
4:30 PM	BREAK   VISIT EXPO HALL, NETWORK				
4:45 PM					
5:00 PM	Track 3 Conference Session - Case Study: Next-Gen Monitoring - IT Operations Analytics - Ryan Gruver, IT Operations Director, Banner Health	Track 4 Conference Session - Data Center Infrastructure Management: Forget the Tools, Think About the Process - Mark Haag, Technical Solution Lead, Infrastructure & Operations, Delta Airlines		Product Information Session	
5:15 PM					
5:30 PM					
5:45 PM	MEET THE SPEAKERS				
6:00 PM	(Video Rooms)				

6:15 PM

6:30 PM

6:45 PM

7:00 PM

7:15 PM

7:30 PM



Thursday, August 27, 2020 - All Times are ET

	Track 5 Mission Critical Facilities & Energy Management	Track 6 Data Center Essentials	Workshops (Virtual All Access Pass Only)	Product Information Sessions	Expo Hall
11:30 AM	KEYNOTE   Frank O'Brien, NASA Historian				EXPO HALL (Open 11:00am-7:00pm)
11:45 AM					
12:00 PM					
12:15 PM	BREAK   VISIT EXPO HALL, NETWORK		Meet the Analysts - Omdia (Virtual All Access Pass Only)		
12:30 PM					
12:45 PM					
1:00 PM	Track 5 Conference Session - The Next Generation of Data Center Cooling - Jim Treadway, Chief Engineer, IT, MITRE	Track 6 Conference Session - Leveraging Vendor Management to Improve Resiliency – The Hard and Soft Sides - Tad Davies, Principal, Bick Consulting Services; Bill Doty, General Manager, Data Center Services, Information Technology, C.H. Robinson		Product Information Session	
1:15 PM					
1:30 PM	BREAK   VISIT EXPO HALL, NETWORK		Group Chat with Frank O'Brien (Virtual All Access Pass Only)		
1:45 PM					
2:00 PM					
2:15 PM	Track 5 Conference Session - Energy Storage Technology Trends and Implications for Mission Critical Infrastructure - Jack Pouchet, Vice President of Sales, Natron Energy	Track 6 Conference Session - A Brief History of Data Centers - Christian Pruett, Director, Data Center Services, Arrow Electronics	WORKSHOP "Building the Edge: What Can Recent Projects Tell Us?" Jeff Clark & Brian Pate (Virtual All Access Pass Only)	Product Information Session	
2:30 PM					
2:45 PM					
3:00 PM	ENTERTAINMENT BREAK - Webcam Antics!			ENTERTAINMENT BREAK - Webcam Antics!	
3:15 PM					
3:30 PM	Track 5 Conference Session - The New Reality: Why Data Centers are Turning to Microgrids for Power Resiliency - Alan Schurr, COO, Enchanted Rock; Bill Kleyman, EVP, Switch Data Center; Moderator: Kevin Normandeau, Microgrid Knowledge	Track 6 Conference Session - The Importance of Facility Documentation - Michael Balles, Account Manager Data Center Services, Murphy Company		Product Information Session	
3:45 PM					
4:00 PM	BREAK   VISIT EXPO HALL, NETWORK				
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM	Track 5 Conference Session - Predicting Energy Consumption in Data Center Design and Operation - Paul Bemis, President, Applied Math Modeling	Track 6 Conference Session - Using Technology to Enhance Plant Electrical Safety and Maintenance Operations - Bhanu Srilla, Director of Technical Product Marketing, Grace Engineered Products		Product Information Session	
5:15 PM					
5:30 PM					
5:45 PM	MEET THE SPEAKERS				

6:00 PM  
6:15 PM  
6:30 PM  
6:45 PM  
7:00 PM  
7:15 PM  
7:30 PM

(Video Rooms)

Wrap- Up



