# DATA CENTER WORLD®
## AFCOM

Dear <<insert name>>,

I would like your approval to attend Data Center World 2020, the premier conference and expo for data center and IT infrastructure professionals. Data Center World is taking place March 16-19, in San Antonio, TX.

Data Center World is not just another data center conference. Here are just a few of the reasons why I'd like to attend:

- **Independent:** Data Center World offers vendor-neutral education, which allows me to get unbiased insight and advice from peers experiencing the same challenges. I'll have the opportunity to break free from constantly focusing on how to solve problems using single-vendor solutions.

- **Broad IT and facilities perspective:** In a landscape full of conferences organized by technology providers or very niche organizations, Data Center World is the only event where I can get a complete view of what's happening in the data center industry, including: infrastructure, cloud, co-location, security, facilities management, as well as emerging technologies such as edge computing, IoT, and more.

- **Leadership and professional development:** Attending Data Center World would give me the chance to hear from leaders and peers on all aspects of data center operations, management and design. Data Center World emphasizes case studies and real-world examples to improve leadership strategy and decision-making.

When I return from Data Center World, I will be able to share the latest data center strategies and solutions with the rest of our organization. Data Center World will also be a fantastic opportunity to make substantial, face-to-face connections with both leading and emerging technology suppliers.

I am seeking approval for the registration fee and travel expenditures. If I register now, I will receive discounted rates. Here is a complete breakdown of the conference costs:

- Conference Pass: (select from https://tmt.knect365.com/data-center-world/conference-passes-pricing)
- Airfare: $XXXX
- Hotel: $XXXX
- Meals: $XXXX (breakfast and lunch are included with All Access, Conference and Summit& Workshop passes)
- Total cost: $XXXX

Complete information on the conference is available at www.datacenterworld.com. With all of these opportunities to learn from industry leaders and connect with some of the top companies in the country, I hope you will see the value of this event. I'd like to sign up today.

Thanks for your consideration,

<<Your Name>>