## **SESSIONS** EMBRACE CHANGE TO MANAGE THE NEW WORKPLACE REALITY - 08/09/2020

#### **Chairperson Overview and Welcome**

08:45 - 08:55

### Participants

Jacqueline de Rojas CBE - President, techUK

#### **Energizer session!**

08:55 - 09:00

Participants

Chris Pinner - Founder, Innerfit

### How the United Kingdom is building a national digital workforce

09:00 - 09:20

- Exploring national learning and development inequalities across communities
- How to ensure everyone has access to life-long learning and a right to retrain
- Staying ahead of the curve: taking a proactive approach to policy issues that will intersect technology adoption and the future of work
- How did the coronavirus pandemic show why larger companies should work with government to promote digital skills?

### The 'start-up mentality' vs the 'corporate machine': Who is defining the future of work?

09:20 - 09:40

- Developing a shared R&D mindset across business structures through "innovation labs"
- Studying the different approach of a start-up vs corporate view on how businesses have pivoted in the current climate
- Recruitment and start-ups in time of crisis
- Exploring how start-ups and corporates are addressing diversity, exploring industry difference

### Participants

Sophie Adelman - Co-Founder, WhiteHat

### Building the data-driven mindset

09:40 - 10:00

- How to develop a business case: The ROI of delivering business effectiveness through a datadriven approach is well accepted in other areas of innovation, so why not HR?
- How to standardize data assets across HR to introduce people analytics into organisational development
- What intersection of technologies, like cloud and AI, will streamline data assets into measurable returns?

### Panel: How the Coronavirus pandemic is forcing the World into the Future of Work

10:00 - 10:40

This session will explore the impact of Covid-19 on the way people work and how this could affect our future.

- Transition to more remote working will organisation and businesses demonstrate greater flexibility to support a broader range of work situations and scenarios for their employees?
- Prioritising the work-life balance will more remote and flexible working challenge balancing accessibility with the pressure to be 'always on'?
- Movement towards agile work and the concept of self-organising teams
- How can HR leaders help companies continue their digital transformation post Covid-19?
- Trend towards sustainability and how remote working and travel restrictions can have a significant impact on the environment

#### Participants

Kelly Hartman - Chief People Officer, Flywire

### Dividing the House

10:40 - 11:30

### Interoperable, integral and secure: Navigating the adoption of cloud-based communication platforms in times of the coronavirus

11:30 - 11:50

- How cloud based working platforms provide teams with tools to continue communicating with each other while remaining out of the office
- Navigate UX-pain points of employee interaction especially for remote workers
- How to secure end-to-end user platforms
   particularly with connected home devices

### Building a tech-first training and development programme

11:50 - 12:10

The move to virtual working has highlighted access challenges and lack of readiness to adopt technology in their workplace. The way we view technology in the workplace is changing forever. This session will give insights on what it takes to build a tech-first training and development programme.

- How to build company responsibility around learning and development including standardising the right to retrain into career progression
- How to account for the expected "skills gap" between digital-first careers and the ageing workforce
- Explore how adoption of emerging technology, such as VR, can develop new ways to learn
- Navigating the intersection of digital equity and career opportunity: Why sponsoring learning and development programmes can unlock access to new talent and limit employee churn

### Panel: Workforces of the future: Multi-platform working and the expanding gig economy

12:10 - 12:50

- Exploring the trend towards freelance models and the different platforms that are driving change
- How are changes to IR35 going to affect freelancing, and what other policy issues should companies prepare for?
- How can companies experimenting with freelance models promote convenience for the company without trading-off basic protections for employees?
- Building awareness in the disparities between bluecollar and white-collar gig economy models

### Participants

Tariq Maonah - Digital Product Lead, Legal & General George Muir - Founder, Udal Cuain

### Networking Lunch

12:50 - 13:50

### Bringing the human factor into data-driven analytics: Exploration into augmenting the workforce with AI

13:50 - 14:10

- Identifying the value of AI across different job functions
- Building a skills-first workforce that can engage with AI innovation across job functions, vs. investing and building out a dedicated AI team
- Navigating the speed of which AI is going to affect workplace automation: Recognise employee concerns towards AI as a tool for progression and soothe growing pains from business optimization

### Technology deep-dive: How AR/VR is driving workplace innovation

14:10 - 14:30

- Training: Building ROI for VR training in high risk industries such as utilities, energy, aviation, logistics and mission critical services.
- Recruitment: explore how companies have begun to use VR for activity-based interviewing, enabling better collection of data and standardization across the recruitment process
- Next generation of social working: How immersive technologies allows remote workers to interact creatively on design and product.

### Recruitment and retention deep-dive: Building agility and mobility into talent acquisition

14:30 - 14:50

- How to develop the right structures that enable internal mobility as part of a headhunting process
- Retain and retrain: Promoting the right to recruit internally as part of a learning and development programme
- How to limit loss of momentum in company productivity through employee churn

### Participants

Yasar Ahmad - Global head of Talent Acquisition, Zalando

# Panel: Will coronavirus speed up or slow down diversity and inclusion in a 21st-century workforce?

14:50 - 15:30

- Flexible working post-Coronavirus: From progressive paternity leave, four-day working weeks and remote working, what are the workplace initiatives that could attract talent in your industry?
- Will the recent enforced flexible working push employers to reconsider offering such benefits all year-round for those who need it most such as disabled workers?
- When the world works against you: Explore how current recruitment and workplace structures are exacerbating irrational bias
- What is the danger of emerging technologies aggravating this bias? In turn, how to encourage a workforce that resembles a cross section of society

### Participants

Janie Ellwood - Director of Product, Trainline

Vanessa Gilardi - Head of HR for Wealth Management International, Royal Bank of Canada

Moderator: Jason Touray - Founder & CEO, Black Unicorn

### Afternoon Caffeine Hit

15:30 - 16:30

### Panel: Who are the winners and losers of the future of work?

16:30 - 17:10

- Exploring socio-economic divisions in attitudes to automation and analytics
- How can companies mitigate the side-effect of "always on" culture from activity-based working, navigating difference in work pressures across the digital divide
- Opening accessibility to workplace benefits across white-collar, blue-collar and zero-hour working environments
- How to ensure smooth customer experiences through changing work structures and digital innovation

### Participants

Mark Hilton - Executive Director, Policy, LondonFirst

Kike Oniwinde - Founder and CEO, BYP Network

### How to build an evidence-based employee wellbeing strategy with measurable returns

17:10 - 17:30

With people told to work from home and stay away from others to limit the spread of the coronavirus outbreak, more employers than ever are talking about wellness. This session will determine the keys to build an employee wellbeing strategy, with benefits for both employee and employer.

- Start with understanding the current adoption of wellbeing initiatives in the company: With people analytics, measure and evaluate current short-term and long-term health risks to employee groups
- Tailoring a plan of action: placing autonomy, individuality and generational diversity at the heart of benefit structures and creating personalised interfaces to communicate opportunities to employees
- Data collection methods to measure use and utilization of health benefits
- Building employee wellbeing into sustainable workforces, reducing attrition and increasing longterm business viability

### Fireside chat: Leadership in times of crisis

17:30 - 18:00

The outbreak of the coronavirus is testing leaders both in business and government across the globe. Some will fail to assuage their workers' and constituents' fears, while others will blend the right amount of competency and communication to weather the crisis successfully.

- What differentiates those managers and politicians who create more chaos versus those who can lead their followers out of a difficult situation?
- What are the biggest challenges for leaders in times of crisis?
- How can leaders be sure to communicate effectively at times like these?
- Many would argue that leading a virtual team requires the same leadership skills and attributes as leading a traditional team – but is that really the case?
- Lessons learned from Covid-19 how are managers supporting and developing a workforce that is not located with them physically?
- Leaders are people, too who also have needs.
   How do they not run dry in times like this?

### **Chair Closing Remarks**

18:00 - 18:10

### Participants

Jacqueline de Rojas CBE - President, techUK

### Energizer Session!

18:10 - 18:15

Participants

Chris Pinner - Founder, Innerfit

# **SCHEDULE**

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TIME	
08:00	08:45 - Chairperson Overview and Welcome 08:55 - Energizer session!
09:00	<ul> <li>09:00 - How the United Kingdom is building a national digital workforce</li> <li>09:20 - The 'start-up mentality' vs the 'corporate machine': Who is defining the future of work?</li> <li>09:40 - Building the data-driven mindset</li> </ul>
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