

### Registration and Refreshments

09:00 - 09:30  
Networking Sessions

### Analyst Intro | The State of the Market Report: Carrier Billing

09:30 - 09:40  
Global Carrier Billing Summit Conference Sessions

- Emerging market opportunities: identifying the new areas in which carrier-billed payments can play a role
- COVID-19: what will be its long-term impact?
- Looking ahead: how will the carrier-billed payments market shape up over the next five years?

### Participants

Guillermo Escofet - Principal Analyst, Omdia

### Service Provider Address | The Carrier Billing Enabled CSP: Utilising DCB to Improve the Consumer Offering

09:40 - 10:00  
Global Carrier Billing Summit Conference Sessions

- What do customers want from their CSP?
- Differentiating offerings: bundling and price plans for the consumer
- Staying up-to-date with the latest offerings: building new partnerships to power DCB sales

### Sponsor Address | Docomo Digital

10:00 - 10:20  
Global Carrier Billing Summit Conference Sessions

### Panel Discussion | Unearthing Potential in Physical Goods

10:20 - 10:50  
Global Carrier Billing Summit Conference Sessions

- Identifying the physical sectors primed for a DCB revolution
- Insuring DCB: the global micro-insurance opportunity
- Boosting growth through new business models

### Networking and Refreshment Break

10:50 - 11:20  
Networking Sessions

### Service Provider Address | The COVID-19 Boost for DCB-powered Digital Goods?

11:20 - 11:40  
Global Carrier Billing Summit Conference Sessions

- How has COVID-19 impacted direct carrier billing services?
- Boost or blunder: the opportunity for digital services
- Carrying forward success: what can we expect as the world emerges from lockdowns?

### Sponsor Address | Content for Mobile

11:40 - 12:00  
Global Carrier Billing Summit Conference Sessions

### Panel Discussion | Expanding the Digital Opportunity

12:00 - 12:30  
Global Carrier Billing Summit Conference Sessions

- Exploring new avenues for digital services
- Beyond music, film and gaming: what other digital avenues are there?
- A 5G opportunity? Will ultra-reliable low latency connections drive new opportunities for DCB?

### Sponsor Address | The Digital Data Opportunity

12:30 - 12:50  
Global Carrier Billing Summit Conference Sessions

- From monetisation to analytics: what are the data opportunities for DCB?
- Modelling the consumer insights: insights into DCB users
- Scaling DCB connections

### Networking and Lunch Break

12:50 - 13:50  
Networking Sessions

### In Interview | Squeezing More Out of Gaming

13:50 - 14:10  
Global Carrier Billing Summit Conference Sessions

- The new technological boost for gaming: 5G and cloud native to drive a revolution
- Quality vs quantity: understanding the consumer
- From gaming to esports – the upcoming opportunity?

### Sponsor Address | Evina

14:10 - 14:30  
Global Carrier Billing Summit Conference Sessions

### Panel Discussion | Awareness and Participation Building for DCB

14:30 - 15:00  
Global Carrier Billing Summit Conference Sessions

- Beating the bad PR: image building for DCB
- Marketing strategies to build awareness
- Digital and physical good partnerships to boost DCB usage
- Identifying the campaigns and channels to boost customer interactions

### Sponsor Address | Stimulating Donations to Charity Sector via DCB

15:00 - 15:20  
Global Carrier Billing Summit Conference Sessions

- Finding the right partner to boost donation opportunities
- The pivot to digital: why DCB can transform fundraising in a post-COVID world
- Taking your brand mobile: connecting with consumers to boost payments

### Networking and Refreshment Break

15:20 - 15:50  
Networking Sessions

### Service Provider Address | DCB and the digital wallet: friends or foes?

15:50 - 16:10  
Global Carrier Billing Summit Conference Sessions

- Integrating DCB and the digital wallet
- Powering new opportunities for a connected payment solution
- New layers of paid services to connect consumers and merchants via the operator

### Sponsor Address | TPay Mobile

16:10 - 16:30  
Global Carrier Billing Summit Conference Sessions

### Panel Discussion | Providing a DCB Boost Through Regulatory Frameworks

16:30 - 17:00  
Global Carrier Billing Summit Conference Sessions

- Understanding the impacts of PSD2 and PSA
- Global learnings: what are the takeaways from DCB market leaders?
- Telecommunications and financial regulators working hand-in-hand: how can we power opportunities to grow DCB?

# SESSIONS

GLOBAL CARRIER BILLING SUMMIT 2021 - 22/09/2021

Global Carrier Billing Summit

22 September 2021  
London

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**Global Carrier Billing Awards Ceremony and  
Drinks Reception**

17:00 - 18:00  
Networking Sessions

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**End of conference**

18:00 - 18:05  
Networking Sessions

# SCHEDULE

GLOBAL CARRIER BILLING SUMMIT 2021 - 22/09/2021

Global Carrier Billing Summit

22 September 2021  
London

TIME	GLOBAL CARRIER BILLING SUMMIT CONFERENCE SESSIONS	NETWORKING SESSIONS
09:00	<p>09:30 - Analyst Intro   The State of the Market Report: Carrier Billing</p> <p>09:40 - Service Provider Address   The Carrier Billing Enabled CSP: Utilising DCB to Improve the Consumer Offering</p>	09:00 - Registration and Refreshments
10:00	<p>10:00 - Sponsor Address   Docomo Digital</p> <p>10:20 - Panel Discussion   Unearthing Potential in Physical Goods</p>	10:50 - Networking and Refreshment Break
11:00	<p>11:20 - Service Provider Address   The COVID-19 Boost for DCB-powered Digital Goods?</p> <p>11:40 - Sponsor Address   Content for Mobile</p>	
12:00	<p>12:00 - Panel Discussion   Expanding the Digital Opportunity</p> <p>12:30 - Sponsor Address   The Digital Data Opportunity</p>	12:50 - Networking and Lunch Break
13:00	13:50 - In Interview   Squeezing More Out of Gaming	
14:00	<p>14:10 - Sponsor Address   Evina</p> <p>14:30 - Panel Discussion   Awareness and Participation Building for DCB</p>	
15:00	<p>15:00 - Sponsor Address   Stimulating Donations to Charity Sector via DCB</p> <p>15:50 - Service Provider Address   DCB and the digital wallet: friends or foes?</p>	15:20 - Networking and Refreshment Break
16:00	<p>16:10 - Sponsor Address   TPay Mobile</p> <p>16:30 - Panel Discussion   Providing a DCB Boost Through Regulatory Frameworks</p>	
17:00		17:00 - Global Carrier Billing Awards Ceremony and Drinks Reception
18:00		18:00 - End of conference

# SESSIONS

GLOBAL CARRIER BILLING SUMMIT DAY 2 - 23/09/2021

Global Carrier Billing Summit

22 September 2021  
London

# SCHEDULE

GLOBAL CARRIER BILLING SUMMIT DAY 2 - 23/09/2021

Global Carrier Billing Summit

22 September 2021  
London

TIME