Driving telco transformation in North America

AGENDA BROCHURE

May 21–23 2024

Irving Convention Center at Las Colinas, Irving, Texas

May 21 | Pre-conference workshop days
May 22–23 | Main Conference days and exhibition
Discover the future of North America’s mobile, fiber and cable sectors

5G is expanding beyond mobile, and everyone is invited.

The era of 5G is alive and well.

North American network operators continue to reduce their dependence on 3G and 4G networks, while searching to monetize the billions invested in their network infrastructure to deliver faster speeds, lower latency, and greater capacity on mobile networks.

However – industry concerns are now moving beyond 5G and this event has evolved to reflect the changing needs, and concerns, of North American telecoms, including the current focus on broadband expansion in the US and Canada.

Light Reading Network X Americas will not only address the next stages of mobile deployment, and the latest news on the telco to techco transformation. This year, we will also bring you valuable insights on fixed networks in North America, from BEAD and BABA through to fixed wireless access and next-gen PON upgrades.

We have teamed up with Light Reading and Heavy Reading to bring you the highest caliber of news and analysis on the current state of the telecoms industry. With the support of our media and research experts, the event will cover the most important future trends and risks in the North American market.

Join the industry in Irving, Texas on May 21-23, 2024 for this year’s most comprehensive B2B telecommunications event.
What to expect at the event in 2024?

1250+ ATTENDEES

40% MOBILE AND FIXED OPERATORS

50% DECISION-MAKERS (CxO, SVP, VP, DIRECTOR, HEAD)

Who is attending?

MOBILE AND FIXED OPERATORS
CTO office representatives responsible for network, strategy development, deployment and technology implementation

ENTERPRISES
CTO office representatives responsible for enterprise network design, deployment and management

GOVERNMENTAL BODIES
Representatives responsible for regional mobile and broadband development programmes

TECHNOLOGY AND SOLUTIONS PROVIDERS
Representatives responsible for new product and technology development and promotion

The Network X Americas Event Experience

At Network X Americas, there are plenty of opportunities for you to inspire and be inspired, expand your network and collaborate for the future with the North American telcoms industry.

3 CONTENT TRACKS
Wireless Evolution, Cloud & Edge and Broadband Access

SHOW HEADLINERS
Featuring leading executives from all major North American telcos

EXHIBITION FLOOR
With demos and insights from the industry innovators

EXTENDED NETWORKING SESSIONS
Giving you the time to connect with the industry

NETWORKING PARTY AND WELCOME RECEPTION
Join up with the whole Network X community for drinks, food and games

3 WORKSHOP SUMMITS
- Enterprise Network and Security Summit
- 6G Summit
- D&I in Telecoms Summit
The event has been a collaboration between operators and the vendor community coming together to unlock value.”

VP, Product Management & Strategy, Comcast

Excited about collaborating and networking with ecosystem partners on shaping the future of Telco’s and Industries.”

Arvin Singh, Global Head of 5G Solutions Engineering, Verizon
### May 21st – Workshop Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>6G Summit: Defining the Need and Timelines</td>
</tr>
<tr>
<td>11:30</td>
<td>Wireless Network Evolution Keynotes</td>
</tr>
<tr>
<td>12:00</td>
<td>6G Summit: Application Areas Enabled by 6G</td>
</tr>
<tr>
<td>14:00</td>
<td>6G Summit: Emerging Technologies</td>
</tr>
<tr>
<td>16:00</td>
<td>Broadband Access Keynotes</td>
</tr>
<tr>
<td>17:15</td>
<td>Drinks and networking reception</td>
</tr>
</tbody>
</table>

### May 22nd – Main Event

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Network X Americas Headliners</td>
</tr>
<tr>
<td>10:00</td>
<td>Wireless Network Evolution Keynotes: Programmable Network and AIOps</td>
</tr>
<tr>
<td>11:30</td>
<td>Cloud and Edge Keynotes: Enterprise Use Cases</td>
</tr>
<tr>
<td>12:00</td>
<td>Broadband Access Keynotes: Connected homes</td>
</tr>
<tr>
<td>14:00</td>
<td>Wireless Network Evolution Track: 5G Services Platform</td>
</tr>
<tr>
<td>15:00</td>
<td>Cloud and Edge Track: Hybrid and Multi-cloud</td>
</tr>
<tr>
<td>16:00</td>
<td>Broadband Access Track: HFC Network &amp; DOCSIS 4.0</td>
</tr>
<tr>
<td>17:00</td>
<td>Network X Americas Party</td>
</tr>
</tbody>
</table>

### May 23rd – Main Event

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Network X Americas Headliners</td>
</tr>
<tr>
<td>10:00</td>
<td>Wireless Network Evolution Keynotes: vRAN, Open RAN and Cloud RAN</td>
</tr>
<tr>
<td>11:30</td>
<td>Cloud and Edge Keynotes: Cloud and Edge Ecosystem</td>
</tr>
<tr>
<td>12:00</td>
<td>Broadband Access Keynotes: All about BEAD</td>
</tr>
<tr>
<td>14:00</td>
<td>Wireless Network Evolution Track: Private 5G and WiFi</td>
</tr>
<tr>
<td>15:00</td>
<td>Cloud and Edge Track: Fixed Wireless Access</td>
</tr>
<tr>
<td>16:00</td>
<td>Wireless Network Evolution Track: 5G Venue Networks</td>
</tr>
<tr>
<td>17:00</td>
<td>Broadband Access Track: Wifi7 Deployment</td>
</tr>
</tbody>
</table>
## 2024 Sponsors and Exhibitors

### 2024 Platinum Sponsors
- AMD
- Ericsson
- NETSCOUT

### 2024 Gold Sponsors
- CISCO
- FUJITSU
- IBM
- RADCORE
- vmware
- XIXUS

### 2024 Silver Sponsors
- Red Hat

### 2024 Focus Day Silver Sponsors
- esri
- GALTRONICS
- Tecnotree

### 2024 Roundtable Sponsors
- comviva
- cambridge consultants

---

For latest sponsors and exhibitors, refer to the website.

---

I'm glad to see Light Reading focus on the tools we need to help bridge the divide through this reimagined Network X Americas event and look forward to sharing the perspectives of small, community-based providers.”

Shirley Bloomfield Chief Executive Officer, NTCA – The Rural Broadband Association
GET A COMPLIMENTARY PASS

MOBILE, FIBRE AND CABLE CARRIER REPRESENTATIVES ARE ELIGIBLE FOR A COMPLIMENTARY PASS TO THE THREE-DAY EVENT*

*SUBJECT TO APPROVAL

CLAIM YOUR PASS  VIEW PASS TYPES  PLAN YOUR VISIT