



Driving telco transformation in North America

AGENDA BROCHURE



May 21-23 2024

Irving Convention Center at Las Colinas, Irving, Texas

May 21 | Pre-conference workshop days

May 22-23 | Main Conference days and exhibition

Discover the future of North America's mobile, fiber and cable sectors

5G is expanding beyond mobile, and everyone is invited.

The era of 5G is alive and well.

North American network operators continue to reduce their dependence on 3G and 4G networks, while searching to monetize the billions invested in their network infrastructure to deliver faster speeds, lower latency, and greater capacity on mobile networks.

However – industry concerns are now moving beyond 5G and this event has evolved to reflect the changing needs, and concerns, of North American telecoms, including the current focus on broadband expansion in the US and Canada.

Light Reading Network X Americas will not only address the next stages of mobile deployment, and the latest news on the telco to techco transformation. This year, we will also bring you valuable insights on fixed networks in North America, from BEAD and BABA through to fixed wireless access and next-gen PON upgrades.

We have teamed up with Light Reading and Heavy Reading to bring you the highest caliber of news and analysis on the current state of the telecoms industry. With the support of our media and research experts, the event will cover the most important future trends and risks in the North American market.

Join the industry in Irving, Texas on May 21-23, 2024 for this year's most comprehensive B2B telecommunications event.

Previously

BIG 5G EVENT

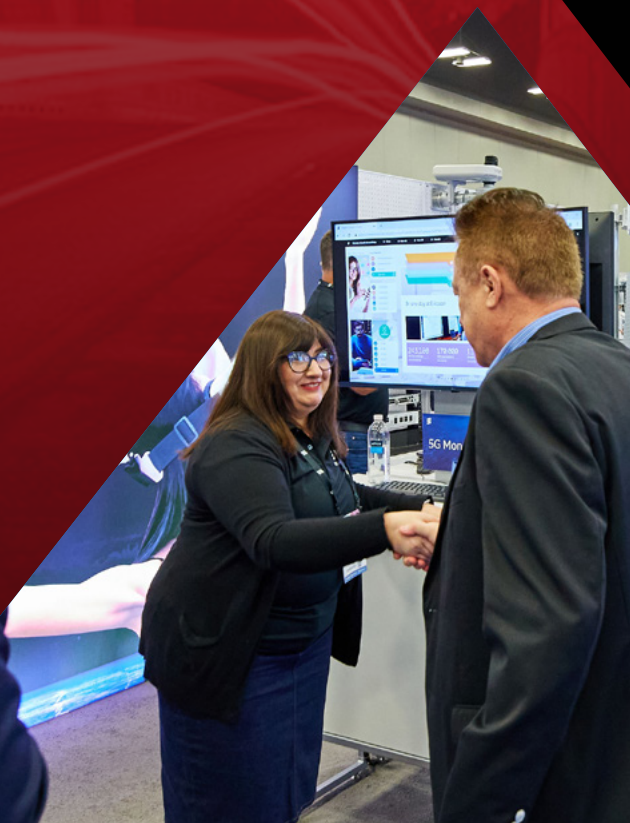


INSPIRE, CONNECT AND COLLABORATE

FOR THE FUTURE WITH THE NORTH AMERICAN TELECOMS INDUSTRY

AT

Light Reading
Network X
Americas



What to expect at the event in 2024?



1250+
ATTENDEES



40%
MOBILE AND FIXED
OPERATORS



50%
DECISION-MAKERS (CxO,
SVP, VP, DIRECTOR, HEAD)

Who is attending?

MOBILE AND FIXED OPERATORS

CTO office representatives responsible for network, strategy development, deployment and technology implementation

ENTERPRISES

CTO office representatives responsible for enterprise network design, deployment and management

GOVERNMENTAL BODIES

Representatives responsible for regional mobile and broadband development programmes

TECHNOLOGY AND SOLUTIONS PROVIDERS

Representatives responsible for new product and technology development and promotion

The Network X Americas Event Experience

At Network X Americas, there are plenty of opportunities for you to inspire and be inspired, expand your network and collaborate for the future with the North American telcoms industry.

3 CONTENT TRACKS

Wireless Evolution, Cloud & Edge and Broadband Access

SHOW HEADLINERS

Featuring leading executives from all major North American telcos

EXHIBITION FLOOR

With demos and insights from the industry innovators

EXTENDED NETWORKING SESSIONS

Giving you the time to connect with the industry

NETWORKING PARTY AND WELCOME RECEPTION

Join up with the whole Network X community for drinks, food and games

3 WORKSHOP SUMMITS

- Enterprise Network and Security Summit
- 6G Summit
- D&I in Telecoms Summit

Speaker Hall of Fame



Eben Albertyn
Chief Technology Officer
DISH Network



Mike Finley
CEO
Boingo Wireless



Debika Bhattacharya
Chief Technology
Solutions Officer
Verizon Business



John Keib
Chief Technology and
Product Officer
Google Fiber



Shirley Bloomfield
CEO
NTCA - The Rural
Broadband Association



Sam Tabbara
CEO
Paradise Mobile



Phillip Coleman
AVP Product Management
and Development
AT&T



Chad Wilkerson
Director, Sustainability
and Infrastructure
Sourcing
T-Mobile



Claude Aiken
Chief Strategy Officer
Nextlink Internet



Blair Day
Senior Vice President of
Network and Product
Engineering
WOWinc



Bernard Bureau
Vice-President - Wireless
Strategy & 5G Services
Telus



Josh Arensberg
CTO, Media &
Entertainment
Verizon Business



Ravinder Jarral
Vice President
DISH Network



Alp Basol
Senior Director Strategy
& Innovation
AT&T



“

The event has been a collaboration between operators and the vendor community coming together to unlock value.”

VP, Product Management & Strategy, **Comcast**

“

Excited about collaborating and networking with ecosystem partners on shaping the future of Telco's and Industries.”

Arvin Singh, Global Head of 5G Solutions Engineering, **Verizon**

[VIEW ALL SPEAKERS](#)



**NETWORK
LEADERSHIP**

**MOST RELIABLE
5G NETWORK
IN THE**



May 21st - Workshop Day

10:00	6G Summit Defining the Need and Timelines	Enterprise Network and Security Summit Enterprise Network Management	
12:00	6G Summit Application Areas Enabled by 6G	Enterprise Network and Security Summit Building Enterprise Network	
14:00	6G Summit Emerging Technologies	Enterprise Network and Security Summit Enabling Secure Connectivity	D&I in Telecom Summit Leading by example
16:00	D&I in Telecom Summit Creating Diverse Workplace		
17:15	D&I in Telecom Summit Creating Diverse Workplace		
17:30	Drinks and networking reception		

May 22nd - Main Event

09:00	Network X Americas Headliners Telco Transformation Journey		
11:30	Wireless Network Evolution Keynotes Programmable Network and AIOps	Cloud and Edge Keynotes Enterprise Use Cases	Broadband Access Keynotes Connected homes
14:00	Wireless Network Evolution Track 5G Services Platform	Cloud and Edge Track Hybrid and Multi-cloud	Broadband Access Track HFC Network & DOCSIS 4.0
16:00	Wireless Network Evolution Track 5G Core & 5G SA	Cloud and Edge Track Monetizing edge services	Broadband Access Track FTTH & Middle mile networks
19:00	Network X Americas Party		

May 23rd - Main Event

09:00	Network X Americas Headliners Telco Business Models & Gen AI		
11:30	Wireless Network Evolution Keynotes vRAN, Open RAN and Cloud RAN	Cloud and Edge Keynotes Cloud and Edge Ecosystem	Broadband Access Keynotes All about BEAD
14:00	Wireless Network Evolution Track Private 5G and WiFi	Cloud and Edge Track Cloud Automation	Broadband Access Track Fixed Wireless Access
16:00	Wireless Network Evolution Track 5G Venue Networks	Cloud and Edge Track Cloud Service Assurance	Broadband Access Track Wifi7 Deployment

[VIEW FULL AGENDA](#)

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I'm glad to see Light Reading focus on the tools we need to help bridge the divide through this reimagined Network X Americas event and look forward to sharing the perspectives of small, community-based providers."

Shirley Bloomfield Chief Executive Officer, **NTCA – The Rural Broadband Association**

GET A COMPLIMENTARY PASS

MOBILE, FIBRE AND CABLE CARRIER
REPRESENTATIVES ARE ELIGIBLE FOR
A **COMPLIMENTARY PASS** TO
THE THREE-DAY EVENT*

**SUBJECT TO APPROVAL*

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