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## Opening remarks

10:00 - 10:10

### Participants

**Chairperson: Charlotte Palfrey** - Senior Analyst,  
Communications and Social, Omdia

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## Sponsor keynote – Exposing new opportunities with consumer and business customers with RCS interconnection

10:10 - 10:30

- How operational efficiencies gained from interconnection permits for a greater focus on commercial results
  - MNOs journey to cloud native enables the rapid adoption of RCS
  - Assessing the growing numbers of RCS use cases for MNOs to capitalise on
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## Operator keynote –Advanced communication products and services boosted by 5G

10:30 - 10:50

- Preparing your international network to launch 5G and deliver a new compelling advanced communication services – Use Case: Regional Breakout
- Comparing the needs of B2B and B2C messaging markets – Use Case: Digital Messaging
- What are the key takeaways so far from launching new 5G ready products and services? - Use Cases: Roamlake (Data Monetization) and Wholesale Digital Evolution (IoT Partners Program)

### Participants

**Ignacio Comin Garcia** - Director of Digital and Mobile Solutions, Telefonica

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## Sponsor keynote – How to rapid deploy Vo5G services, whilst reducing high operational costs tied to legacy network infrastructure

10:50 - 11:10

- Meeting customer demand for HD audio and video
  - Adopting fully-automated and intelligent routing to optimise and improve customer experience
  - Delivering enhanced communications and messaging features
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## BREAK

11:10 - 11:25

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## Panel discussion: A look into the crystal ball: What does the future hold for advanced communications in the 5G era?

11:25 - 12:10

- What is the business case for RCS in the 5G era?
- Assessing the impact of COVID-19 on voice, RCS and unified communications
- Examining the transformation telcos must make to drive commercial deployments
- How will the development of 5G core impact voice and advanced communications?
- Strengthening the RCS ecosystem by forging partnerships between operators, device manufactures and aggregators

### Participants

**Sebastian Schumann** - Senior Architect Technology & Innovation, Deutsche Telekom

**Moderator: Charlotte Palfrey** - Senior Analyst,  
Communications and Social, Omdia

# SCHEDULE

VOICE & ADVANCED COMMUNICATIONS DIGITAL SYMPOSIUM  
AGENDA - 27/10/2020

Voice & Advanced Communications  
Digital Symposium

27 October 2020  
Digital Symposium

TIME	
<b>10:00</b>	<p><b>10:00</b> - Opening remarks</p> <p><b>10:10</b> - Sponsor keynote – Exposing new opportunities with consumer and business customers with RCS interconnection</p> <p><b>10:30</b> - Operator keynote –Advanced communication products and services boosted by 5G</p> <p><b>10:50</b> - Sponsor keynote – How to rapid deploy Vo5G services, whilst reducing high operational costs tied to legacy network infrastructure</p>
<b>11:00</b>	<p><b>11:10</b> - BREAK</p> <p><b>11:25</b> - Panel discussion: A look into the crystal ball: What does the future hold for advanced communications in the 5G era?</p>