

# SESSIONS

DAY ONE - 10/07/2019

West Africa Com

10 – 11 July 2019  
Radisson Blu Hotel, Dakar Sea Plaza  
Senegal

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## Informa Tech Bienvenus

09:00 - 09:05

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## Chairperson's Opening Remarks

09:05 - 09:15

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## Sonatel Welcome

09:15 - 09:30

### participants

**Speaker:** Fabrice André - Deputy CEO, Sonatel

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## Putting Collaboration Between Public and Private at the Heart of Bridging the Digital Divide

09:30 - 10:15

### participants

**Speaker:** Robert Aouad - Founder and CEO, Isocel

**Speaker:** Ange Bakeba - Sales Director, Africa, SES Networks

**Speaker:** Jonathan Stever - Co-Founder & Managing Director, Impact Hub Kigali

**Moderator:** Mariam Tendou Kamara - Founder & Managing Director, Baantou, MadameDigital

**Speaker:** Uche Ofodile - CEO, Lonestar Cell MTN

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## Closing the Skills Gap with Technology and Innovation: Aligning the Needs of the Private Sector with Governmental Goals

10:15 - 11:00

### participants

**Moderator:** Django Bathily - CEO, SIRA LABS

**Speaker:** Racky Seye - Chef du Bureau de la Sécurité des Systèmes d'Informations et de la Confiance Numérique, Ministère de la Communication, des Télécommunications, des Postes et de l'Économie Numérique

**Speaker:** Amadou Moussa Saley - CEO, l'ESMT

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## Networking Break

11:00 - 12:00

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## Presentation: Understanding the Use Cases of Blockchain for Financial Inclusion in Emerging Markets

12:00 - 12:20

### participants

**Speaker:** Kunbi Oguneye - CEO, BITTSA

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## A Digitally Included Society: Implementing Affordable Services to Connect the Unconnected

12:20 - 13:05

### participants

**Speaker:** Lare Atcha-Oubou - Regional Director, North and West Africa, Intelsat

**Speaker:** Abdoulaye Kante - Regional ICT4D Technical Adviser - Zone Afrique Disruptive Innovation Unit, Terre des Hommes

**Speaker:** Nanjira Sambuli - Senior Policy Manager, The World Wide Web Foundation

**Speaker:** Marc-André Loko, The Republic of Benin

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## Presentation: Driving digital transformation through Big Data, AI (automation, Machine Learning, Deep Learning) and Blockchain in Western & Central region.

13:05 - 13:25

### participants

**Speaker:** Alan Price Mbida - Partner, Talan Consulting

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## Lunch

13:25 - 15:30

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## Presentation: Reserved for Amos Spacecom

15:30 - 15:50

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## Understanding the AI Opportunity and Threat: Premature Deindustrialisation or Life Enhancing Enabler?

15:50 - 16:35

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## Fireside Chat: Connecting Citizens to State, Data with Decisions and City to Smart Solutions

16:35 - 17:05

### participants

**Speaker:** Toffene Kama - CEO & Co-Founder, Eywa Miles

**Speaker:** Cheikh Ahmadou Bamba Fall - Responsable Cellule Informatique, Ministère de l'Environnement et du Développement Durable

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## Closing remarks

17:05 - 17:15

### participants

**Speaker:** Russell Southwood - CEO, Balancing Act

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## West Africa Com Poolside Party

17:15 - 19:15

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<b>09:00</b>	<b>09:00</b> - Informa Tech Bienvenus <b>09:05</b> - Chairperson's Opening Remarks <b>09:15</b> - Sonatel Welcome <b>09:30</b> - Putting Collaboration Between Public and Private at the Heart of Bridging the Digital Divide
<b>10:00</b>	<b>10:15</b> - Closing the Skills Gap with Technology and Innovation: Aligning the Needs of the Private Sector with Governmental Goals
<b>11:00</b>	<b>11:00</b> - Networking Break
<b>12:00</b>	<b>12:00</b> - Presentation: Understanding the Use Cases of Blockchain for Financial Inclusion in Emerging Markets <b>12:20</b> - A Digitally Included Society: Implementing Affordable Services to Connect the Unconnected
<b>13:00</b>	<b>13:05</b> - Presentation: Driving digital transformation through Big Data, AI (automation, Machine Learning, Deep Learning) and Blockchain in Western & Central region. <b>13:25</b> - Lunch
<b>14:00</b>	
<b>15:00</b>	<b>15:30</b> - Presentation: Reserved for Amos Spacecom <b>15:50</b> - Understanding the AI Opportunity and Threat: Premature Deindustrialisation or Life Enhancing Enabler?
<b>16:00</b>	<b>16:35</b> - Fireside Chat: Connecting Citizens to State, Data with Decisions and City to Smart Solutions
<b>17:00</b>	<b>17:05</b> - Closing remarks <b>17:15</b> - West Africa Com Poolside Party

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## Introduction du Président

09:25 - 09:30

### participants

**Speaker:** Django Bathily - CEO, SIRA LABS

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## Déjeuner réseautage et visite de l'exposition - Entreprendre des échanges informelles et interactives autour d'un déjeuner

09:30 - 10:15

### participants

**Speaker:** Kenneth Ashigbey - CEO, Ghana Chamber of Telecommunications

**Speaker:** Philippe Goabga - Legal, Regulatory and Interconnections Director, Telecel Faso

**Speaker:** Onica Makwakwa - Africa Regional Coordinator, Alliance for Affordable Internet, World Wide Web Foundation

**Speaker:** Amadou Makhtar Fall - GM | Head of Economic Regulation, Products & Services, Bharti Airtel

**Speaker:** Marc-André Loko, The Republic of Benin

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## Growing a Culture of Innovation: Integrating West African Start-Ups in Digital Development

10:15 - 11:00

### participants

**Speaker:** Bitilokho NDIAYE - Technical Advisor, Ministry of Posts and Telecommunications - Republic of Senegal

**Speaker:** Babacar BIRANE - Co-Founder & CEO, Baobab Entrepreneurship

**Speaker:** Eva Sow - Co-Founder and Innovation Specialist, Kinaya Ventures

**Moderator:** Django Bathily - CEO, SIRA LABS

**Speaker:** Olivier Furdelle - Co-Founder & Managing Director, Teranga Capital

**Speaker:** Cheikh Tidiane Diop - Direction de la Stratégie et du Développement Responsable Projets et Services Innovants,, Orange Fab

**Moderator:** Mariam Tendou Kamara - Founder & Managing Director, Baantou, MadameDigital

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## Networking Break

11:00 - 11:45

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## Mobile Money: The Evolving Synergies Between Financial and Digital Inclusion

11:45 - 12:30

### participants

**Speaker:** Ramatoulaye Shagaya - CEO Orange Finance, Orange

**Speaker:** Yves-Laurent Soumelong - Regional Digital Product Project Manager, United Bank of Africa

**Speaker:** Bernie Akporiaye - Managing Director, Matontine

**Speaker:** Marcel Tchoulegheu - Specialist, Business Analyst & Information Systems, MTN

**Speaker:** Awa Dia - CCO, Wari

**Moderator:** Mariam Tendou Kamara - Founder & Managing Director, Baantou, MadameDigital

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## Embracing the Transforming Role of MNOs: From Connectivity Enabler to Digital Services Provider

12:30 - 13:15

### participants

**Speaker:** Fatoumata Sarr DIENG - Head of Wholesale and Carriers Division, Sonatel

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## The Video Opportunity: Media for Multiscreen

13:15 - 14:00

### participants

**Speaker:** Sahifoulaye Kone - Director of Digital, RTI

**Speaker:** Abel Kouame - CEO, Afrikatoon

**Speaker:** Fowndi Edoukou - Content Manager French Speaking Area, Dailymotion

**Moderator:** Russell Southwood - CEO, Balancing Act

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## Lunch

14:00 - 15:00

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## The role of ICT in the Healthcare Industry, removing distance as a barrier to healthcare services: A telecommunications service for a telemedicine proposition

15:00 - 15:30

### participants

**Speaker:** Gaspard Datondji - Advisor to Managing Director, Benin Telecom

**Speaker:** Hans Gbossa - Founder & CEO, BELLE IMAGERIE

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## Agri-Tech: Implementing Specialised Mobile Services to Connect Remote Farmers to Improve Productivity and Efficiency

15:30 - 15:50

### participants

**Speaker:** Daniel Annerose - CEO, Manobi

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## Closing remarks

15:50 - 16:00

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## End of West Africa Com 2019

16:00 - 17:00

# PROGRAMME

DAY TWO - 11/07/2019

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09:00	09:25 - Introduction du Président 09:30 - Déjeuner réseautage et visite de l'exposition - Entreprendre des échanges informelles et interactives autour d'un déjeuner
10:00	10:15 - Growing a Culture of Innovation: Integrating West African Start-Ups in Digital Development
11:00	11:00 - Networking Break 11:45 - Mobile Money: The Evolving Synergies Between Financial and Digital Inclusion
12:00	12:30 - Embracing the Transforming Role of MNOs: From Connectivity Enabler to Digital Services Provider
13:00	13:15 - The Video Opportunity: Media for Multiscreen
14:00	14:00 - Lunch
15:00	15:00 - The role of ICT in the Healthcare Industry, removing distance as a barrier to healthcare services: A telecommunications service for a telemedicine proposition 15:30 - Agri-Tech: Implementing Specialised Mobile Services to Connect Remote Farmers to Improve Productivity and Efficiency 15:50 - Closing remarks
16:00	16:00 - End of West Africa Com 2019