

# SESSIONS

8TH SEPTEMBER 2020 -

Virtual Roundtable Event: Monetising 5G B2B

SELECT YOUR SESSION | 8,9 OR 10 SEPT 2020  
Virtual Event

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## Introduction: Making the Case for Enterprise 5G

10:00 - 10:10

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities

10:10 - 10:30

- The Learnings in 5G B2B Monetization So Far for CSPs
- Insight into Specific Practical Examples Illustrating 5G Successful Developments in Verticals including Manufacturing, Health and Wellness, Smart Places and SMBs

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

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## Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G

10:30 - 10:50

- Innovation and Growth Opportunities: How are CSPs Scouting/Preparing for them?
- Everybody is Talking About the Ecosystem (Partnership): What Does it Take to Build an Ecosystem? What do CSPs offer?
- Do CSPs Have the Right Relationships with Enterprises and SMBs?
- Is It Only for Large-Scale CSPs?

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Angus Ward** - CEO, BearingPoint//Beyond

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## Your Questions about Enterprise 5G Answered

10:50 - 11:05

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Presentation: Connecting the Dots in a 5G Digital Marketplace

11:05 - 11:25

- What's a 5G digital marketplace?
- How it can help CSPs get closer to Businesses and Organizations and grow 5G revenue faster?

### Participants

**Angus Ward** - CEO, BearingPoint//Beyond

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## Discussion on Enterprise 5G in a Roundtable Format

11:25 - 11:50

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## Roundtable Feedback & Closing Remarks

11:50 - 12:00

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

# SCHEDULE

8TH SEPTEMBER 2020 -

Virtual Roundtable Event: Monetising 5G B2B

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| TIME         |   |
|--------------|---|
| <b>10:00</b> | <p><b>10:00</b> - Introduction: Making the Case for Enterprise 5G</p> <p><b>10:10</b> - Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities</p> <p><b>10:30</b> - Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G</p> <p><b>10:50</b> - Your Questions about Enterprise 5G Answered</p> |
| <b>11:00</b> | <p><b>11:05</b> - Presentation: Connecting the Dots in a 5G Digital Marketplace</p> <p><b>11:25</b> - Discussion on Enterprise 5G in a Roundtable Format</p> <p><b>11:50</b> - Roundtable Feedback &amp; Closing Remarks</p>  |

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## Introduction: Making the Case for Enterprise 5G

08:00 - 08:10

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities

08:10 - 08:30

- The Learnings in 5G B2B Monetization So Far for CSPs
- Insight into Specific Practical Examples Illustrating 5G Successful Developments in Verticals including Manufacturing, Health and Wellness, Smart Places and SMBs

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

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## Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G

08:30 - 08:50

- Innovation and Growth Opportunities: How are CSPs Scouting/Preparing for them?
- Everybody is Talking About the Ecosystem (Partnership): What Does it Take to Build an Ecosystem? What do CSPs offer?
- Do CSPs Have the Right Relationships with Enterprises and SMBs?
- Is It Only for Large-Scale CSPs?

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Angus Ward** - CEO, BearingPoint//Beyond

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## Your Questions about Enterprise 5G Answered

08:50 - 09:05

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Presentation: Connecting the Dots in a 5G Digital Marketplace

09:05 - 09:25

- What's a 5G digital marketplace?
- How it can help CSPs get closer to Businesses and Organizations and grow 5G revenue faster?

### Participants

**Angus Ward** - CEO, BearingPoint//Beyond

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## Discussion on Enterprise 5G in a Roundtable Format

09:25 - 09:50

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## Roundtable Feedback & Closing Remarks

09:50 - 10:00

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

# SCHEDULE

9TH SEPTEMBER 2020 -

Virtual Roundtable Event: Monetising 5G B2B

SELECT YOUR SESSION | 8,9 OR 10 SEPT 2020  
Virtual Event

| TIME         |  |
|--------------|--|
| <b>08:00</b> | <b>08:00</b> - Introduction: Making the Case for Enterprise 5G<br><b>08:10</b> - Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities<br><b>08:30</b> - Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G<br><b>08:50</b> - Your Questions about Enterprise 5G Answered |
| <b>09:00</b> | <b>09:05</b> - Presentation: Connecting the Dots in a 5G Digital Marketplace<br><b>09:25</b> - Discussion on Enterprise 5G in a Roundtable Format<br><b>09:50</b> - Roundtable Feedback & Closing Remarks  |

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## Introduction: Making the Case for Enterprise 5G

15:00 - 15:10

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities

15:10 - 15:30

- The Learnings in 5G B2B Monetization So Far for CSPs
- Insight into Specific Practical Examples Illustrating 5G Successful Developments in Verticals including Manufacturing, Health and Wellness, Smart Places and SMBs

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

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## Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G

15:30 - 15:50

- Innovation and Growth Opportunities: How are CSPs Scouting/Preparing for them?
- Everybody is Talking About the Ecosystem (Partnership): What Does it Take to Build an Ecosystem? What do CSPs offer?
- Do CSPs Have the Right Relationships with Enterprises and SMBs?
- Is It Only for Large-Scale CSPs?

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Angus Ward** - CEO, BearingPoint//Beyond

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## Your Questions about Enterprise 5G Answered

15:50 - 16:05

### Participants

**Camille Mendler** - Chief Analyst, Enterprise Service, Omdia

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

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## Presentation: Connecting the Dots in a 5G Digital Marketplace

16:05 - 16:25

- What's a 5G digital marketplace?
- How it can help CSPs get closer to Businesses and Organizations and grow 5G revenue faster?

### Participants

**Angus Ward** - CEO, BearingPoint//Beyond

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## Discussion on Enterprise 5G in a Roundtable Format

16:25 - 16:50

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## Roundtable Feedback & Closing Remarks

16:50 - 17:00

### Participants

**Dario Talmesio** - Principal Analyst & Practice Leader, Omdia

# SCHEDULE

10TH SEPTEMBER 2020 -

Virtual Roundtable Event: Monetising 5G B2B

SELECT YOUR SESSION | 8,9 OR 10 SEPT 2020  
Virtual Event

| TIME         |   |
|--------------|---|
| <b>15:00</b> | <p><b>15:00</b> - Introduction: Making the Case for Enterprise 5G</p> <p><b>15:10</b> - Practical Examples Presentation: Learn How CSPs are Monetising Key 5G Vertical Opportunities</p> <p><b>15:30</b> - Panel Discussion: Horizontal, Vertical or Ecosystem Play in 5G</p> <p><b>15:50</b> - Your Questions about Enterprise 5G Answered</p> |
| <b>16:00</b> | <p><b>16:05</b> - Presentation: Connecting the Dots in a 5G Digital Marketplace</p> <p><b>16:25</b> - Discussion on Enterprise 5G in a Roundtable Format</p> <p><b>16:50</b> - Roundtable Feedback &amp; Closing Remarks</p>  |